Door Hanger - Open Access Week at Gettysburg College

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Description
This print marketing piece was designed to complement online promotion of Open Access Week 2014 at Gettysburg College.

Door hangers provide a brief description of OA Week events aimed at faculty.

These were printed at our campus print shop at minimal cost. Circles were cut with a circle tool borrowed from the library's Badge-A-Minit button-making system. Door hangers were hung on every professor's office door.

Disciplines
Library and Information Science | Scholarly Communication | Scholarly Publishing

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Open Access Week at Gettysburg College
October 20-24, 2014
cupola.gettysburg.edu/oaweek

2014 International Open Access Week Kickoff Event
Monday, October 20th, 3:00-4:00pm, Library 018
Livestream forum featuring research funders and scholarly societies in conversation with early career researchers.
Co-hosted by SPARC and the World Bank.

Open Access Journal Authors at Gettysburg College Panel Discussion
Monday, October 20th, 4:00-5:00pm, Library 018
Following the livestream event, Gettysburg College authors will share their experiences publishing in open access journals.

Did I Sign My Rights Away? Copyright for Authors Lunch and Learn
Wednesday, October 22nd, 12:00-1:00pm,
Specialty Dining Room 019 (RSVP required)
Deciphering publication contracts can be a challenge. Learn about copyright in plain English and understand your next contract better!

Copy, Paste, Collage, Create: Student Work in an Open World
Friday, October 24th, 3:30-4:30pm, Breidenbaugh 112
This special JCCTL “In the classroom” discussion will focus on students as creators of content. How can we help them understand their rights and responsibilities as authors?