4-11-2013

Is an institutional repository right for your small college library?

Janelle L. Wertzberger
Gettysburg College

Follow this and additional works at: http://cupola.gettysburg.edu/librarypubs

Part of the Library and Information Science Commons

Share feedback about the accessibility of this item.

http://cupola.gettysburg.edu/librarypubs/12

This is the author's version of the work. This publication appears in Gettysburg College's institutional repository by permission of the copyright owner for personal use, not for redistribution. Cupola permanent link: http://cupola.gettysburg.edu/librarypubs/12
This open access poster is brought to you by The Cupola: Scholarship at Gettysburg College. It has been accepted for inclusion by an authorized administrator of The Cupola. For more information, please contact cupola@gettysburg.edu.
Is an institutional repository right for your small college library?

Abstract
Learn how a small college library launched an institutional repository (IR) without dedicated staff or IT support. Thanks to hosted solutions and our global learning community, open access repositories are now within reach of smaller institutions, and they bring many benefits to the libraries that manage them. Weigh the benefits of library publishing with the new, lower cost of participating, and decide if an IR is right for your library.

Keywords
institutional repository, open access, college, library

Disciplines
Library and Information Science

Comments

Printed poster is 42” x 88”.

This poster is available at The Cupola: Scholarship at Gettysburg College: http://cupola.gettysburg.edu/librarypubs/12
Is an institutional repository right for your small college library?

Janelle Wertzberger, Gettysburg College
cupola.gettysburg.edu

You might want to host an IR if:

- Your library understands and supports open access (OA) publishing
- Your library wants to actively contribute to the OA community
- Your institution wants to promote the work its authors produce
- Your institution has unpublished scholarship or gray literature to share
- Your institution wants to promote the work its authors produce

**RESOURCES:**

- Digital Commons license – $15K/yr
- Student employee 6-8 hrs/week
- Short-term additional help 10 hrs/week
- Committee of 5 librarians

**WORKFLOW**

- Receive citations/cv
- Create folders (online, not paper)
- Clear copyright, seek permissions if necessary
- Locate correct copy of work
- Upload, quality control, post

**Faculty focus: marketing plan**

- Faculty beta testers recruited
- Marketing materials created (print brochure, web)
- Links created on library, college webpages
- Librarians “ambassadors” briefed

**Fall 2012**

- Hard launch
  - Student employee hired (6 hrs/week)
  - Presentations to provost!s staff, faculty groups
  - Additional PT help hired
  - 25-30 faculty CVs received, permissions checked, pubs posted
  - Setup initiated for two departmental journals

**Spring 2013**

- IR includes articles, book chapters, videos, sound recordings, scores, exhibits, images, essays, library publications, and professional presentations
- Student journal editors are trained
- Annual College Authors reception citations move from webpage to IR
- Growing use of social media
- Faculty publications continue to be added
- Student work will be solicited again in late spring

**Spring 2012**

- Infrastructure work; soft launch
  - Committee formed
  - Site customized; policies created
  - Student beta testers recruited
  - New student work ingested

**Summer 2012**

- Faculty focus: marketing plan
  - Marketing materials created (print brochure, web)
  - Links created on library, college webpages
  - Librarians “ambassadors” briefed

**RESOURCES:**

- Digital Commons license signed
- Committee formed
- Site customized; policies created
- Student beta testers recruited
- New student work ingested

**COPYRIGHT**

- Faculty published: no paywall
- Citation impact
- Permalink
- Assert author rights
- Fulfill OA requirements by funders

**BENEFITS**

- Promote institution’s undergraduate research program
- Make student research findable and public
- Give students permanent URL to highlight on resumes, grad school applications
- Students retain copyright
- Faculty involved through nomination and approval process
- IR is ideal platform for student-edited journals

**CHALLENGES**

- Belief that you can publish in a peer-reviewed journal or IR, but not both
- Misperception that OA publishing = vanity press
- Some authors don’t retain pre-prints or post-prints

**Discoverability and visibility**

- No paywall
- Citation impact
- Permalink

**Cupola Content After 10 Months** (snapshot taken March 2013)

- 240 Faculty Publications
- 93 Student Publications
- 54 Other Publications

- Score and mp3 recording - non-text scholarship is easily shared
- Library newsletter is one of our most popular items – downloaded 106x in 2 months
- Our single most popular item – downloaded 723x in 9.5 months
- Downloaded 259x in 4 months (originally published 2002)
- Downloaded 151x in 5 months (lecture delivered in 1996)
- Downloaded 33x in first 2 weeks (originally published 2004)

**Presented at ACRL 2013, April 11, 2013**