



6-2014

Scholarly Communications Committee Report on Activities 2013-14

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Scholarly Communications Committee Report on Activities 2013-14

Abstract

2013-14 annual report for Musselman Library's Scholarly Communications Committee, including Gettysburg College's institutional repository, [The Cupola: Scholarship at Gettysburg College](https://cupola.gettysburg.edu). Covers June 2013-May 2014.

Keywords

scholarly communications, annual report, institutional repository, The Cupola, statistics, Gettysburg College, open access

Disciplines

Library and Information Science | Scholarly Communication

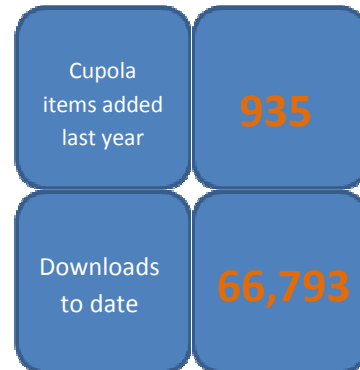
Scholarly Communications Committee

Report on Activities – June 2013-May 2014

Overview

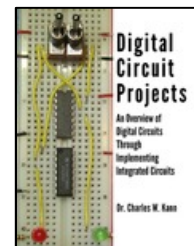
In January 2014, our institutional repository working group evolved into the Scholarly Communications Committee. The current committee has a broader scope which includes a focus on education and outreach, in addition to oversight and growth of [The Cupola: Scholarship at Gettysburg College](#) (our bepress institutional repository).

As of May 31, 2014, we host **1,441 files** in The Cupola. They have been **downloaded 66,793 times** (average number of downloads per item is 46).



Highlights


- We offered **three public programs** about open access and related topics to our campus community; combined attendance was over 100.
- Professor Chuck Kann (Computer Science) published **Gettysburg College's first OER** (Open Educational Resource) in The Cupola. [Digital Circuit Projects: An Overview of Digital Circuits Through Implementing Integrated Circuits](#) is a full-length lab manual authored by Professor Kann. It was accessed 112 times during its first month!
- **David Wemer '14** won the highly competitive **Raymond J. Cunningham Prize**, awarded by the American Historical Association (AHA) for the best article written by an undergraduate student and published in a history journal. His article, "[Europe's Little Tiger? Reassessing Economic Transition in Slovakia Under the Meciar Government 1993–1998](#)," was published in *The Gettysburg Historical Journal* in The Cupola. It had been accessed 104 times by May 31, 2014.
- We added many **new content types** to The Cupola, including audio essays, screencasts with audio, blog posts, and exhibit catalogs.



Education and Outreach

Online

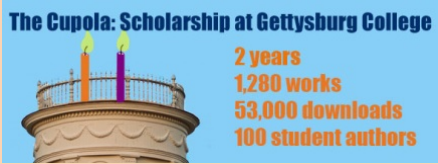
Open Access Week. We linked to a [blog post](#) from social media (Facebook, Twitter) and a banner ad on the library homepage.



The banner features the Open Access Week logo, a quote by Peter Suber: "Open Access (OA) literature is digital, online, free of charge, and free of most copyright restrictions." and the question "What can OA do for you?" with the dates "October 21 - 27, 2013". To the right is a calendar grid with the dates 21 and 22 highlighted.

Departmental reports. In January, liaison librarians shared reports of departmental activity with each academic department.

Two-year anniversary. We promoted The Cupola around our two-year anniversary (April 26).



The banner shows a cupola with two lit candles. Text on the right lists: "2 years", "1,280 works", "53,000 downloads", and "100 student authors".

In person

Who's reading you? Alternative metrics to measure your scholarly impact. Lunch & Learn session 11-6-13, attended by 17.

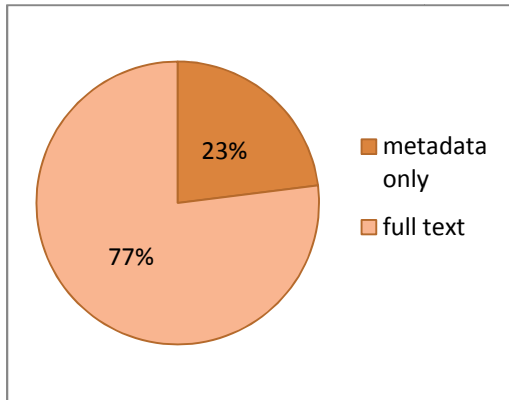
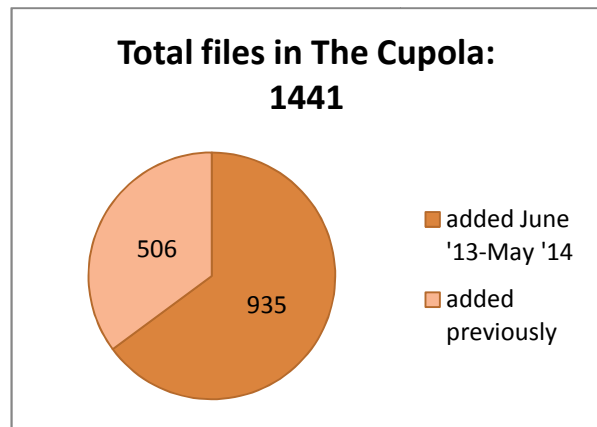
Should my research be open access? Perspectives from Gettysburg faculty authors. Panelists included Dan DeNicola (Philosophy), Darren Glass (Mathematics), and Julia Hendon (Anthropology). Friday Faculty Lunch session 2-21-14, attended by 70.

Annual College Authors Reception. 3-28-14. 120 in attendance. All publication metadata included in The Cupola; 53% of faculty publications fully open.

Free Your Textbook: Quality Course Materials for Every Student, with Josef Brandauer (Health Sciences). Lunch & Learn session 4-15-14, attended by 20.

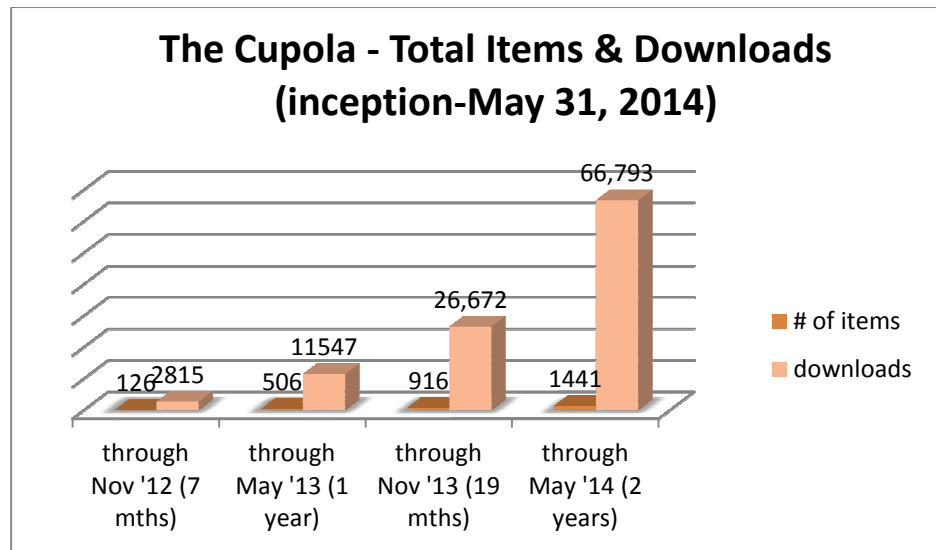
The Cupola, by the numbers

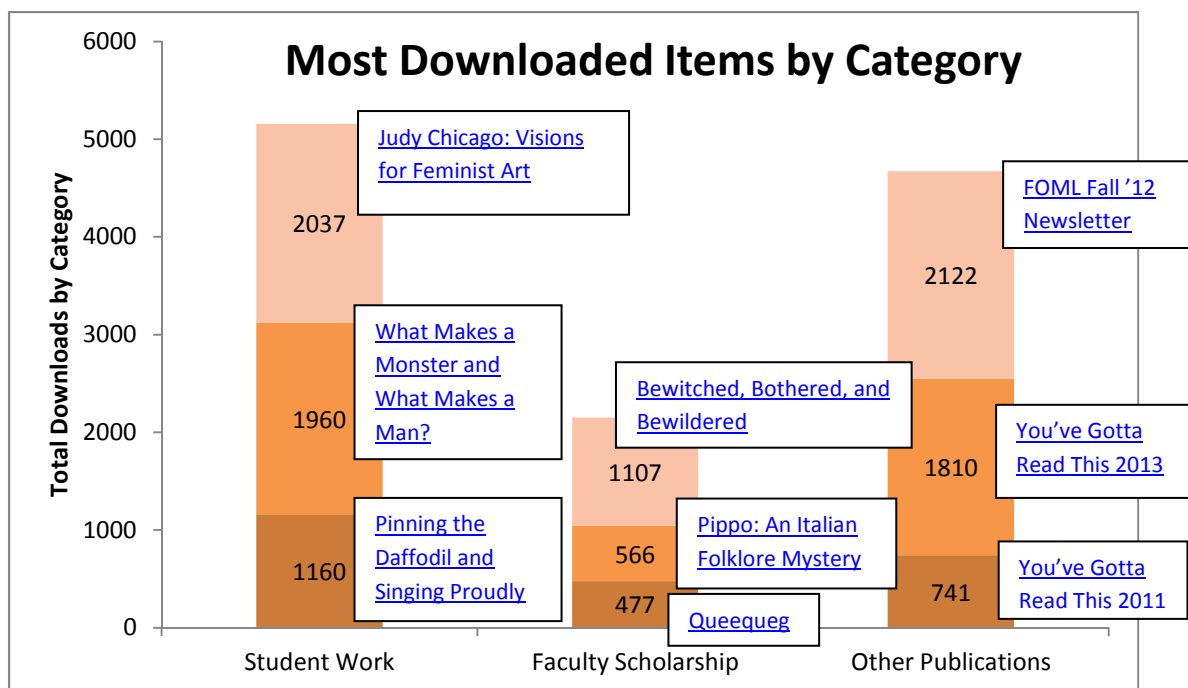
As of May 31, 2014, we have **1410 records and 1441 files** in The Cupola (some works have more than one associated file). 65% of all files were added during the past year.



77% of all items in The Cupola contain full, open access content. 23% of records consist only of descriptive metadata, which facilitates discovery of scholarship by Gettysburg authors.

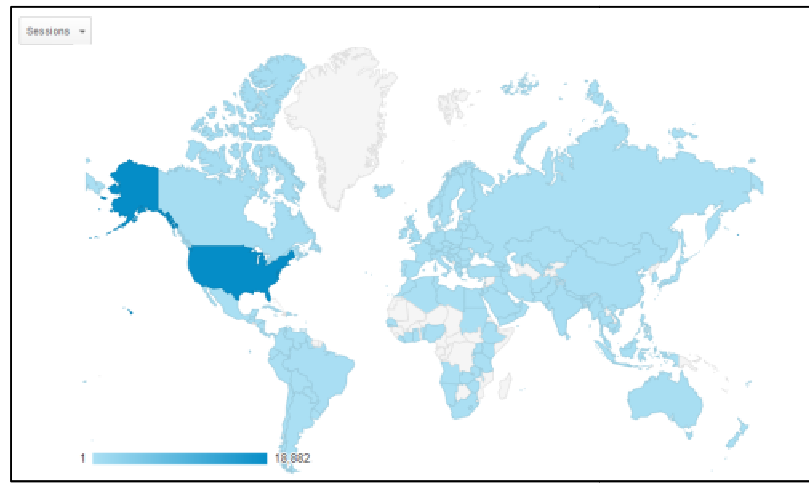
Access to our scholarship is rising much more quickly than the number of items added. **Each fulltext item is downloaded an average of 46 times.**





Global Readership Map

Over 70% of our reader traffic comes from the U.S. The Cupola has attracted readers from **141 countries** worldwide.



Journals

Currently we host three student journals in The Cupola; each is edited and peer-reviewed by students, and each publishes one issue annually.



THE GETTYSBURG COLLEGE
JOURNAL OF THE CIVIL WAR ERA

The Gettysburg College Journal of the Civil War Era. "[Ole' Zip Coon is a Mighty Learned Scholar: Blackface Minstrelsy as Reflection and Foundation of American Popular Culture](#)" by Cory Rosenberg '12 was the most-accessed student journal article (360 downloads).



THE GETTYSBURG
HISTORICAL JOURNAL

The Gettysburg Historical Journal. "[Voices of Moderation: Southern Whites Respond to Brown v. Board of Education](#)" by Gareth D. Pahowka '06 was the most-accessed article (299 downloads).



THE MERCURY
THE STUDENT ART & LITERARY MAGAZINE OF GETTYSBURG COLLEGE

The Mercury. "[The Sketchpad of Carl Smithson](#)," a fiction piece by Emily A. Francisco '14 was the most accessed item (42 downloads), after the entire 2014 issue of *The Mercury* (73 downloads).

Goals for 2014-15

- We plan to celebrate and promote Open Access Week (October 20-26) in a much bigger way. We are coordinating with the library Marketing Committee to plan promotional materials and events.
- We will continue our outreach and educational programming, offering a Lunch & Learn each semester.
- We will work with the Civil War Institute to represent their annual summer conference as an event community in The Cupola.
- We are retrospectively entering student presentations from Celebration 2014 in The Cupola. We will explore getting the Celebration 2015 metadata into the system before the event and hopefully capturing more full content created by students.

Professional Presentations about The Cupola and Scholarly Communications

Wertzberger, J. (2013). Chapter one: A small college library joins the open access movement. Presented at the Pennsylvania Academic Library Consortium (PALCI) Member Meeting, Bethlehem, PA, June 12, 2013. Available from <http://cupola.gettysburg.edu/librarypubs/17/>

Davis-Kahl, S. & Wertzberger, J. (2013). Open access and the liberal arts college. Webinar presented to Information Services Instruction Support (ISIS), October 18, 2013.

Wertzberger, J. (2013). On with the show! Open access publishing as a local production. Webinar sponsored by bepress, December 5, 2013. Available from <http://cupola.gettysburg.edu/librarypubs/26/>

Jeitner, E. & Wertzberger, J. (2014). If you build it, they will come (if you invite them thoughtfully): Institutional repositories in academic libraries. Presented at the Pennsylvania Library Association's College & Research Division annual meeting, Glenside, PA, May 30, 2014. Available from <http://cupola.gettysburg.edu/librarypubs/31/>