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Small School, Big Reach: Open Access Outreach on a Liberal Arts College Campus

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Small School, Big Reach: Open Access Outreach on a Liberal Arts College Campus

Abstract

The liberal arts college environment provides opportunities for campus-wide engagement of open access issues that may differ from those at larger institutions. Because we support fewer campus authors, we are able to provide a high level of service. Librarians' close connections with faculty and students allow us to move beyond articles and theses and solicit a wide range of scholarly and creative works to share in our repository. In addition, we've fostered conversations about open access, open textbooks, altmetrics, and copyright among faculty, staff, and students. This poster will present a snapshot of a variety of outreach and education strategies used at Gettysburg College, a small, private liberal arts institution.

Keywords

open access, outreach, education, institutional repository

Disciplines

Library and Information Science | Scholarly Communication

Comments

Poster presented at the 2014 ACRL/New York Symposium: [The Academic Librarian in the Open Access Future](#)

Small School, Big Reach:

Open Access Outreach on a Liberal Arts College Campus

Full Service

With only ~300 faculty and 2600 students, we provide a high level of service to authors:

The Cupola
Scholarship at Gettysburg College



We aligned our IR with pre-existing College Author annual celebration. Our faculty self-report their publications in order to be recognized at this popular event.



Library handles mediated deposit, including copyright checking:

Gettysburg faculty published 165 items in 2013

53% are open in The Cupola

We routinely request permission for *all* works that aren't already cleared for posting:

We have 167 books and book chapters in The Cupola

37% are open, by permission of © holder

Don't be afraid to ask!

Ask to post the introduction of a book, or a single chapter

Include page numbers in your request

Contact the same person at a publishing house each time

Emphasize shared benefits

Be super nice!

Conversations

We continually strive to move from outreach to engagement with campus constituencies:

Faculty

- Collaborate with professors to create "Friday Faculty Lunch" program attended by 70+: *Should my research be open access? Perspectives from Gettysburg faculty authors*
- Offer "Lunch & Learn" programs on more specialized topics like altmetrics, open textbooks, copyright for authors
- Invite faculty to participate in Open Access Week events - after watching the SPARC kickoff event, 4 authors spoke with attendees about their decision to publish in open journals

Students

- Designed *Open Access in the Health Sciences* program for OA Week (with students in Pre-Health Professions Club)
- Provide support for student editors of 4 student journals in The Cupola
- Expose Library Peer Research Mentors and student interns to OA – their "syllabus" includes this topic
- Include discussion of "open" and its impact in IL instruction

Library Colleagues

- Include OA in in-house professional development so all librarian liaisons can be OA ambassadors
- Share key library publications in The Cupola (library newsletter, *You've Gotta Read This* annual publication)
- Incorporate Special Collections & Archives material
 - *Inspired by Special Collections* collection of student works in IR
 - Selected duplication of finding aids, oral histories

Successes

We go beyond the usual publications (articles, chapters, books) to include a wide range of intellectual output:



THE GETTYSBURG COLLEGE
JOURNAL OF THE CIVIL WAR ERA

Student Scholarship

student-curated art exhibit catalogs, scores, blog posts, audio essays with streaming video, student-edited journals



Faculty Scholarship

oral histories with streaming audio, opinion pieces in mass media, unpublished conference presentations



Open Access Week

programs for faculty, students, and library staff, including #OA cookies

Presented by Janelle Wertzberger

The Academic Librarian in the Open Access Future, 12-5-14