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Scholarly Communications Report on Activities 2014-15

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Scholarly Communications Report on Activities 2014-15

Abstract

2014-15 annual report for Scholarly Communications work at Musselman Library, including Gettysburg College's institutional repository, The Cupola: Scholarship at Gettysburg College. Covers June 2014-May 2015.

Keywords

scholarly communications, library publishing, institutional repository, The Cupola, Gettysburg College, Musselman Library

Disciplines

Library and Information Science | Scholarly Communication | Scholarly Publishing

Scholarly Communications
Report on Activities – June 2014-May 2015

2014-15 was a year of growth for [The Cupola: Scholarship at Gettysburg College](#) (our bepress institutional repository).

- We added over 2000 records[1].
- 59% of all files were added during the past year.
- Our items have been downloaded nearly 180,000 times, and our average download/item has risen to 52.

3427 total records in The Cupola

Total Records and Downloads

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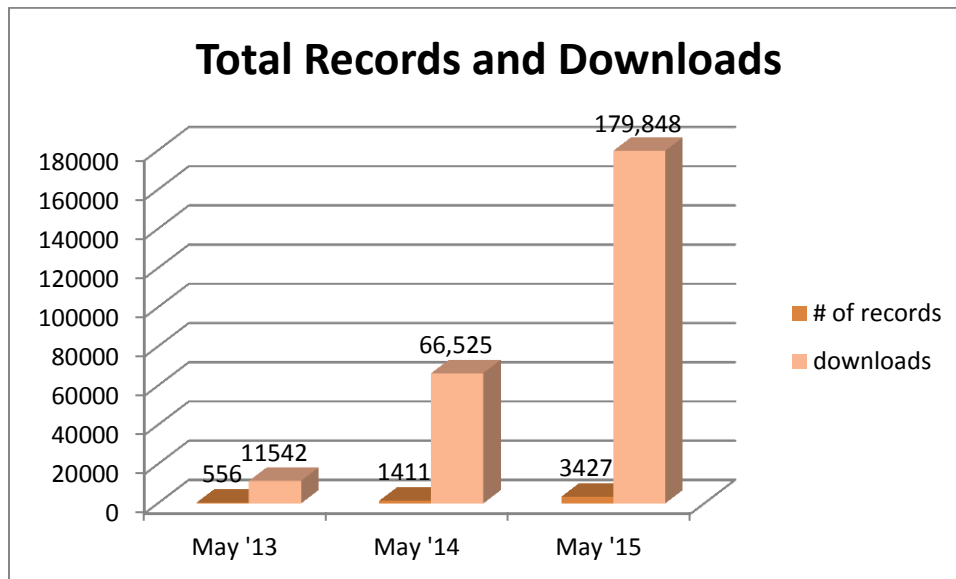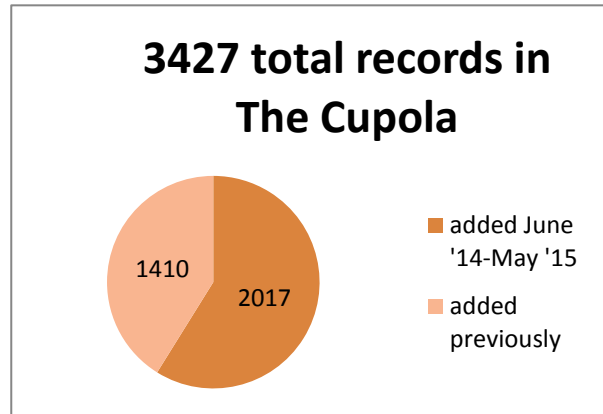
[1] We use "record" or "item" to refer to a work that is described with metadata in The Cupola. We use "file" to indicate that there is full content associated with the record/item. Records may have 0, 1, or more files associated with them.

Most Downloaded Items by Category

A stacked bar chart titled "Most Downloaded Items by Category" with a vertical axis ranging from 0 to 16000.

Student Work:
- What Makes a Monster and What Makes a Man? — 7472
- Judy Chicago: Visions for Feminist Art — 3727
- Pinning the Daffodil and Singing Proudly — 2333

Faculty Scholarship:
- Bewitched, Bothered, and Bewildered — 2625
- The Physiological Consequences of Bed Rest — 2303
- Digital Circuit Projects — 2094

Other Publications:
- You've Gotta Read This 2013 — 3527
- FOML Fall '12 Newsletter — 2985
- Making Your Mobile Device an Art Expert — 2456

Work that is exclusively available in The Cupola receives the most downloads:

- Student works consistently get more downloads – and students are genuinely excited to have their work included!
- The #1 and #3 faculty works are not available elsewhere ("Bewitched" is a lecture by Prof. DeNicola, and "Digital Circuit Projects" is an open lab manual written by Prof. Kann).
- The #1 and #2 items in the "other" category are library publications not available anywhere else online.

"I'm so excited that my German Studies thesis will be in the Cupola!" -Sarah Hayes '14

"Thank you for publishing my poem on The Cupola!" -Mauricio Novoa '14

This year, Professor Chuck Kann (Computer Science) published **Gettysburg College's second OER** (Open Educational Resource) in The Cupola. *Introduction To MIPS Assembly Language Programming* is meant to be a class text and has already been accessed over 300 times. (Chuck's first OER, *Digital Circuit Projects*, has been downloaded over 2000 times!)

We also added our **first open data collection** this spring. Former professor Amy Trevelyan submitted a data collection which helps to identify students who attended the Carlisle Indian School from 1879 to 1918. Over 12,000 rows of data were compiled by students of Trevelyan (at Gettysburg and elsewhere) over several decades.
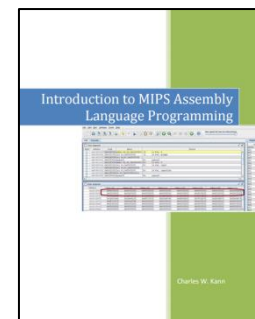
We added our **fifth open access journal** to The Cupola. Twenty years of *Adams County History* are now freely available to anyone in the world. *ACH* is the journal of the Adams County Historical Society and frequently contains articles by Gettysburg College faculty and students.

We celebrated Open Access Week in October by hosting 5 public programs (4 for faculty and 1 for students):

- **"Generation Open" Kicks Off Open Access Week.** Livestream of the 2014 International Open Access Week Kickoff Event, co-hosted by SPARC and the World Bank. 10-20-14, attended by 16.
- **Open Access Journal Authors at Gettysburg College.** Informal conversation with faculty authors who have published open. 10-20-14, attended by 14.
- **Did I Sign My Rights Away? Copyright for Authors.** Lunch & Learn session 10-22-14, attended by 16.
- **Open Access and the Health Professions.** Session for Allied Health Professions student club 10-22-14, attended by 16.
- **Copy, Paste, Collage, Create: Student Work in an Open World.** JCCTL "In the Classroom" panelists included Divonna Stebick (Education, Jill Titus (Civil War Institute), and Jeffery Williams (Film Studies). 10-24-14, attended by 13.

The Open Access Week 2014 schedule was hosted in a Cupola conference site. Stephanie Adamczak '15 penned a piece about Open Access for the popular social justice blog, SURGE, hosted by Gettysburg College's Center for Public Service. For fun, we served OA cookies at all OA Week events. A colleague in Florida designed the cookie cutter; we printed it on the campus 3D printer (and shared the file so others could print their own cookie cutter, of course!)
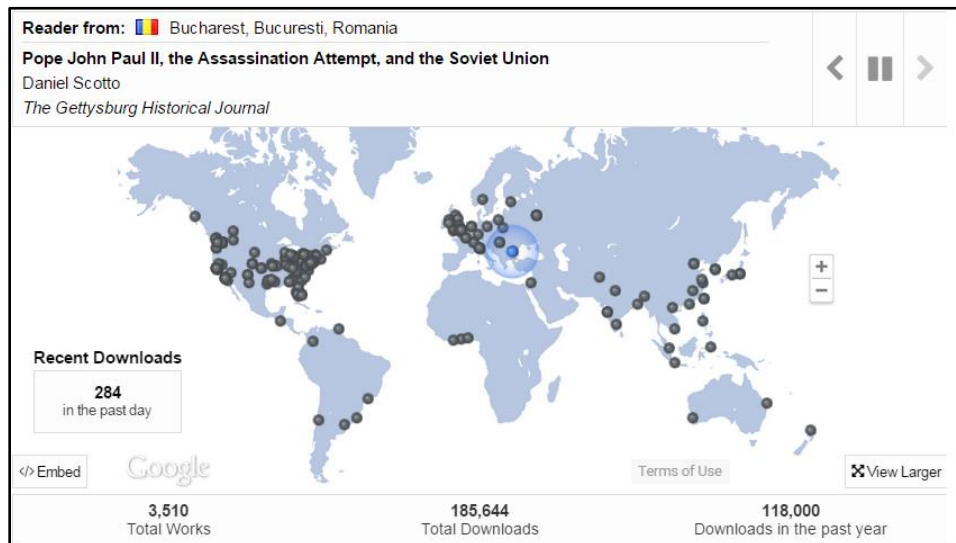
We added a **live readership map** to The Cupola and debuted it during the College Authors Reception. The map shows what items are being downloaded and from where in real time. While 75% of our reader traffic comes from within the U.S., we also have visitors from 154 other countries.

The Cupola has become a model repository, especially for other liberal arts colleges. Janelle Wertzberger gave several presentations at regional and national events this year:

Beaubien, S., Kahn, M. & Wertzberger, J. (2015). Cultivating sustainable library publishing services: Perspectives from a range of academic libraries. Panel presented at the Association of College & Research Libraries national meeting, Portland, OR, March 27, 2015. Available from http://cupola.gettysburg.edu/librarypubs/38/

Beaubien, S., Wertzberger, J. & Windchy, E. (2015). Staffing a library publishing program: The whos, hows, and whens. Penal presented at the Library Publishing Forum, Portland, OR, March 30, 2015. Available from http://cupola.gettysburg.edu/librarypubs/39/

Wertzberger, J. (2014). Small school, big reach: Open access outreach on a liberal arts college campus. Poster presented at the Association of College & Research Libraries/New York annual meeting, New York, NY, December 5, 2014. Available from http://cupola.gettysburg.edu/librarypubs/37/

Appendix

Statistical Summary

Quarter	records	files	MDOR (metadata-only records)	percent MDOR	percent uploaded content	total downloads
June-13	556	384	182	33%	67%	11,542
June-14	1411	1122	320	23%	77%	66,525
September-14	2003	1358	662	33%	67%	
December-14	2642	1710	983	37%	63%	119,061
March-15	2845	1931	945	33%	67%	
June-15	3427	2497	996	29%	71%	179,848

Journals

Currently we host four student journals in The Cupola. We also added *Adams County History* to our platform this year. It is published annually by the Adams County Historical Society; we posted their entire twenty-year backfile in The Cupola.

The Gettysburg College Journal of the Civil War Era. "Ole' Zip Coon is a Mighty Learned Scholar: Blackface Minstrelsy as Reflection and Foundation of American Popular Culture" by Cory Rosenberg '12 was the most popular article (1,031 downloads).

The Gettysburg Historical Journal. "The Tavern in Colonial America" by Steven Struzinski '03 was the most-accessed article across all student journals (1,783 downloads).

The Mercury. The entire 2014 issue of *The Mercury* was the most accessed item (289 downloads), followed by "The Sketchpad of Carl Smithson," a fiction piece by Emily A. Francisco '14.

The Gettysburg Economic Review. "The Economic Decline of Zimbabwe" by Chidochashe Munangagwa '11 was the most popular item (284 downloads).

Adams County History. "Catherine Mary White Foster's Eyewitness Account of the Battle of Gettysburg, with Background on the Foster Family Union Soldiers" was accessed 65 times after only 2 months on the site.