Open Access Week at Gettysburg College

Oct 23rd, 12:00 PM - 1:00 PM

Authors’ Choices, Authors’ Rights: Making Informed Decisions When Publishing Open

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Location
Dining Center 19

Disciplines
Library and Information Science | Scholarly Communication | Scholarly Publishing
The Plan

Copyright & licenses
Your rights as a copyright owner

The spectrum of open
Applying “levels” of openness

Establishing publishing priorities
Next steps
What?

- Protections for "original works of authorship"

Bundle of rights

- Reproduce
- Make derivatives
- Distribute
- Display
- Perform
- Transmit (audio)
Copyright, cont.

Who?
• Most people!

How?
• Automatically, once it’s “fixed”
  • Registration: optional!
• Copyright transfer
  • In-writing
  • All at once—transfer of ownership
Copyright

What?

• Protections for "original works of authorship"

Bundle of rights

• Reproduce
• Make derivatives
• Distribute
• Display
• Perform
• Transmit (audio)
Licenses

What?
• Copyright -> Ownership
• License -> Permissions
  • All or part of the copyright “bundle”

Who?
• User not owner

How?
• Agreement
  • Signed, click-through, verbal, etc.
Exclusive & non-exclusive

- **Exclusive**: Only a single party has the right to...
- **Non-exclusive**: The same license could be extended to other parties
- **"License" versus "rights"**
Reviewing Contracts

Who owns copyright?

What can you do with the article after publication?

What rights does the publisher have?

What overlap is there between your rights and the publisher’s?
How did you define “open”?
Open Access

Free

• Gratis / libre
• Free of cost / free of permissions restrictions
• Free as in "free beer" / free as in "free speech"

Benefits of OA

• "Equity in open knowledge"
• Access & collaboration
• Publishing practices
Figure 1: Creative Commons License Spectrum

by Shaddim; original CC license symbols by Creative Commons, from Wikimedia Commons, licensed under CC BY 4.0
Recommendations, resources, tools

Negotiate!

"If you don’t ask, you don’t get."

SPARC Author Addendum

Your librarians
Wrapping up

Takeaways

• You own your copyright until you decide otherwise

• Licenses allow parties other than the copyright holder to exercise either exclusive or non-exclusive rights from the copyright “bundle”

• How you share your work is your decision

Next Steps

• Carve out time to reflect on your priorities

• Use the questions on the back of your worksheet—your answers can form your open access policy

• Commit to your new policy!
Thank you!

References


Copyright. (n.d.). Retrieved August 30, 2019, from https://www.elsevier.com/about/policies/copyright
