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Scholarly Communications Report on Activities 2015-16

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Scholarly Communications Report on Activities 2015-16

Abstract

2015-16 annual report for Scholarly Communications work at Musselman Library, including Gettysburg College's institutional repository, [The Cupola: Scholarship at Gettysburg College](#). Covers June 2015-May 2016.

Keywords

scholarly communications, library publishing, institutional repository, The Cupola, Gettysburg College, Musselman Library

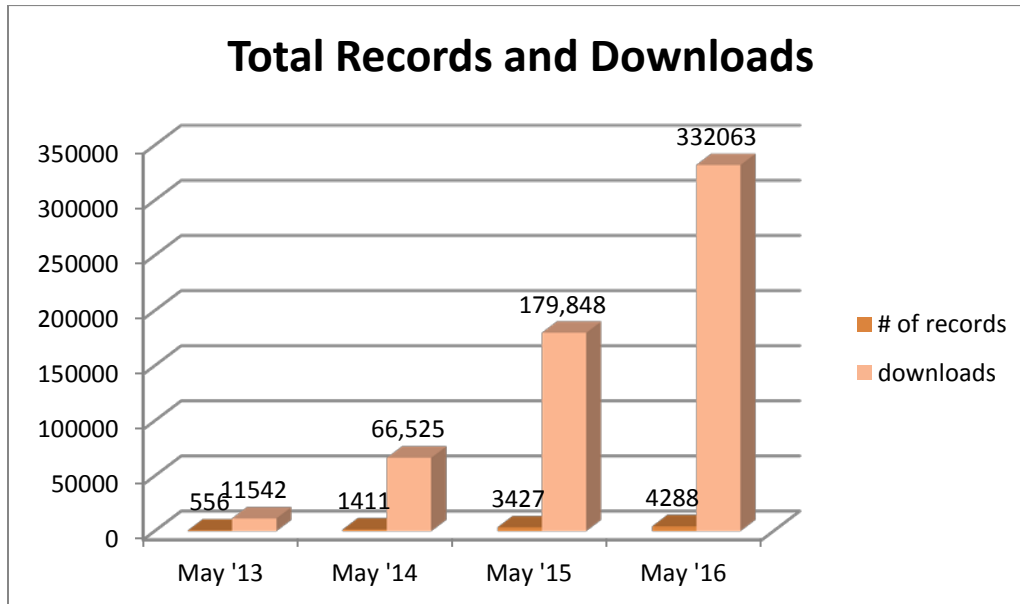
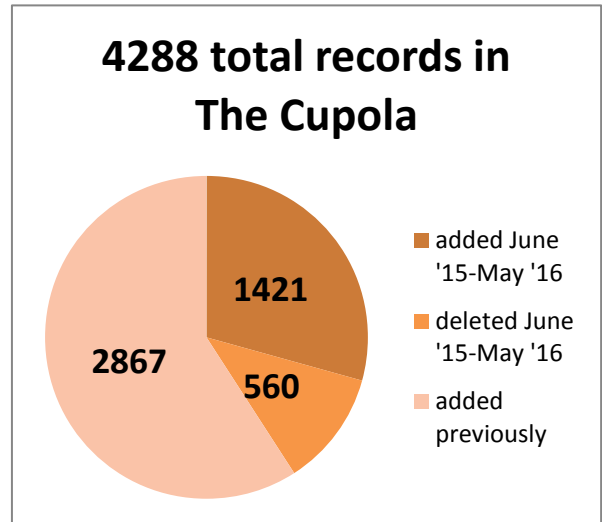
Disciplines

Library and Information Science | Scholarly Communication | Scholarly Publishing

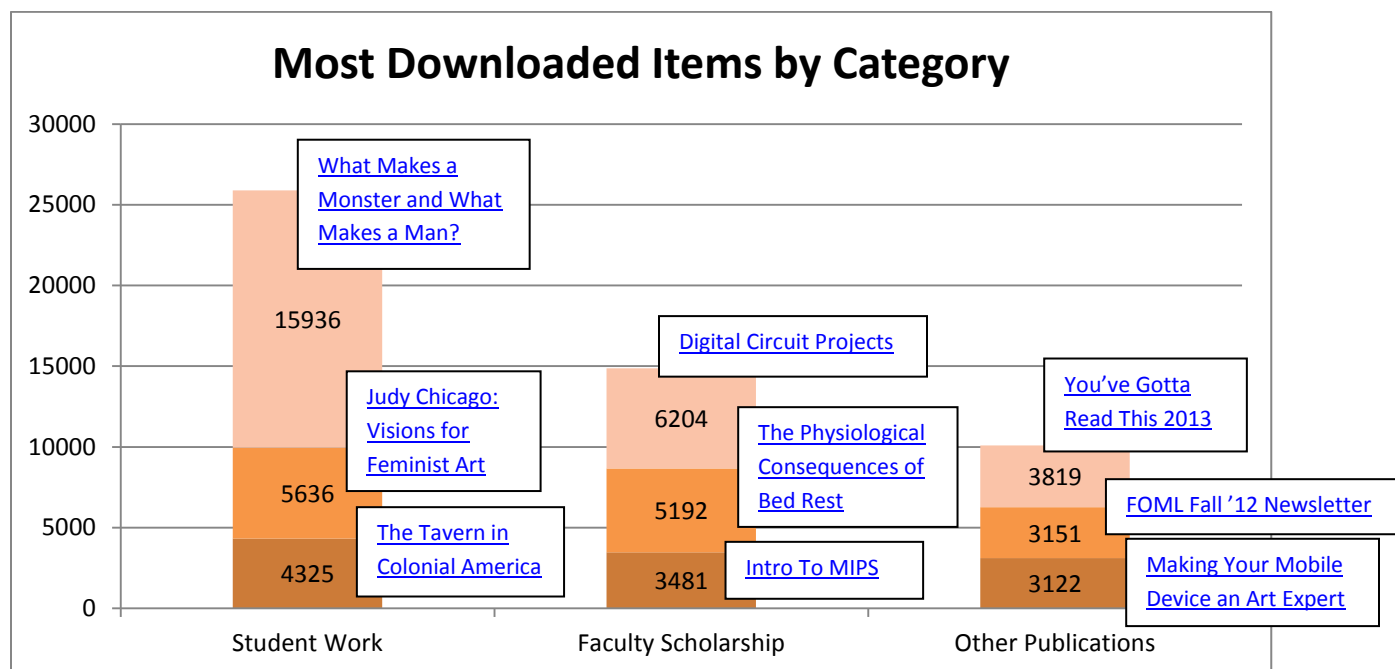
Scholarly Communications Report on Activities – June 2015-May 2016

2015-16 was another year of growth for [The Cupola: Scholarship at Gettysburg College](#) (our bepress institutional repository).

- We added over 1400 records¹.
- We deleted a large number of metadata-only records for student work presented at Celebration in previous years.
- Our items have been downloaded over 332,000 times, and our average download/item has risen to 77 (up from 52 last year).
- Most of our traffic (69%) was from within the U.S. We also had visitors from 226 other countries (a big increase from last year's 154).



¹ We use “record” or “item” to refer to a work that is described with metadata in The Cupola. We use “file” to indicate that there is full content associated with the record/item. Records may have 0, 1, or more files associated with them.



Work that is exclusively available in The Cupola receives the most downloads:

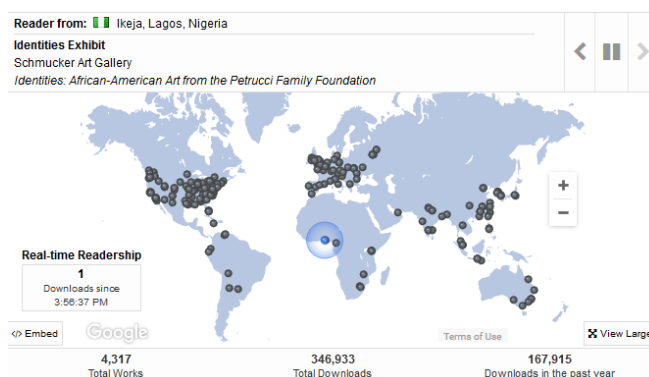
- Student works consistently get more downloads. This work is not available anywhere else.
- The #1 and #3 faculty works are not available elsewhere. Both are Open Educational Resources (OER) written by Prof. Charles Kann. References in Wikipedia articles probably drive traffic to the work.
- The #1 and #2 items in the “other” category are library publications not available anywhere else online.

Notable Initiatives from 2015-16

Open Access Week

We celebrated Open Access Week in October with a range of programs and activities targeted at various audiences:

- **Open Your Research Without Opening Your Wallet.** This Lunch & Learn session was attended by 10 faculty members.
- **Open Access – What’s New?** We held three sessions for librarian liaisons that were customized around open access issues and platforms in the sciences, social sciences, and arts/humanities.
- **Open Access for Peer Research Mentors.** This activity was designed to help library Peer Research Mentors learn about open access and understand how it impacts the scholarly communications process using current research topics.
- **Open Access Challenge.** This class activity was designed to help students in Prof. Dailey’s Global Health class understand challenges to accessing public health information in a variety of settings. 18 students participated in fall 2015; we repeated the activity in the spring 2016 section with 16 students.
- **Live Readership Map.** We displayed the live readership map for The Cupola on a large screen near the main entrance all week.



College Author Reception

A complete list of publications by college authors was compiled in The Cupola. In 2015, 117 authors (including 39 student authors) published 133 works. 54% are openly available in The Cupola.

Our faculty speaker was Health Sciences Prof. Amy Dailey, who talked about how access to published research impacts global health. She tied open access to her classroom activities, community-based research, and social justice.

“I very much appreciate the exposure the Cupola affords my work, and I think it might have been a factor in a recent invitation for an interview.” – Prof. Christopher Fee, English Dept.

“I was inspired by Amy’s speech yesterday to push my co-authors to send me the post-prints for some of my other articles.” – Prof. Kathy Berenson, Psychology Dept.

Increased exposure for student work

Some departments are now requiring students to post their work (or at least a description of it) in The Cupola. All [Globalization Studies honors thesis writers](#) must post their full papers. All Environmental Studies 400 projects and [ES 460 honors theses](#) are described in The Cupola; full content is posted with the permission of the faculty advisor.



Bethany Holtz '16's image of jellyfish won the contest for the cover of the printed Celebration 2016 booklet

We received 191 nominations of student work from faculty or others this year. Departments with the highest number of nominations include Environmental Studies (41), First Year Seminar (27), Art and Art History (16), English (13), History (13), and German Studies (12).

We added metadata-only entries for all [2016 Celebration presentations](#) at the explicit request of event organizers. Only 7% of this year's Celebration posters/presentations include full content.

Faculty meeting minutes

After over two years of investigation and deliberation, the Gettysburg College faculty voted to make faculty meeting minutes and most faculty committee meeting minutes available online. The Cupola is a good platform for these because it allows users to search fulltext across many documents, and access can be restricted to those in the Gettysburg College community. Currently we have minutes, agendas (when available), and motions (when available) of the [full faculty meeting posted from the 2010-11 academic year to the present](#). Earlier years will be added, as well as minutes from key committees such as Academic Policy and Program Committee (APPC).

Appendix

Statistical Summary

| Quarter | records | files | MDOR (metadata- only records) | percent MDOR | percent uploaded content | total downloads |
|--------------|---------|-------|-------------------------------------|-----------------|--------------------------------|--------------------|
| June-13 | 556 | 384 | 182 | 33% | 67% | 11,542 |
| June-14 | 1411 | 1122 | 320 | 23% | 77% | 66,525 |
| September-14 | 2003 | 1358 | 662 | 33% | 67% | |
| December-14 | 2642 | 1710 | 983 | 37% | 63% | 119,061 |
| March-15 | 2845 | 1931 | 945 | 33% | 67% | |
| June-15 | 3427 | 2497 | 996 | 29% | 71% | 179,848 |
| September-15 | 3130 | 2690 | 476 | 15% | 85% | 202,231 |
| December-15 | 3267 | 2796 | 507 | 16% | 84% | 240,271 |
| March-16 | 3560 | 3039 | 558 | 16% | 84% | 280,766 |
| June-16 | 4288 | 3567 | 720 | 17% | 83% | 332,063 |

Journals

Currently we host four student journals in The Cupola. This year, we met with student editors from the two history journals in the fall and with editors from *The Mercury* in early spring. With each group, we provided brief information about open access publishing and undergraduate publishing, a publication history for each title, and use metrics provided by The Cupola. We also invited professional journal editors to share experiences with students in each group. Prof. Barbara Sommer (who works on *The Americas: A Quarterly Review of Latin American History*) spoke to the history editors; Prof. Karen McElmurray (who currently works on *Still*) and Mark Drew (editor of the *Gettysburg Review*) met with the student literary editors.

We also host *Adams County History*, the annual publication of the Adams County Historical Society.



THE GETTYSBURG COLLEGE
JOURNAL OF THE CIVIL WAR ERA

The Gettysburg College Journal of the Civil War Era. "[Ole' Zip Coon is a Mighty Learned Scholar: Blackface Minstrelsy as Reflection and Foundation of American Popular Culture](#)" by Cory Rosenberg '12 was the most popular article (1,571 downloads).



THE GETTYSBURG
HISTORICAL JOURNAL

The Gettysburg Historical Journal. "[The Tavern in Colonial America](#)" by Steven Struzinski '03 was the most-accessed article across all student journals (4,325 downloads).



THE MERCURY
THE STUDENT ART & LITERARY MAGAZINE OF GETTYSBURG COLLEGE

The Mercury. The entire 2014 issue of *The Mercury* was the most accessed item (301 downloads), followed by "[The Sketchpad of Carl Smithson](#)," a fiction piece by Emily A. Francisco '14.



The Gettysburg
Economic Review

The Gettysburg Economic Review. "[The Economic Decline of Zimbabwe](#)" by Chidochashe Munangagwa '11 was the most popular item (2,574 downloads).



ADAMS COUNTY
History

Adams County History. "[Veterans Residing in Adams County, Pennsylvania, 1840-1930](#)" was accessed 881 times after only 14 months on the site.