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#### **Budget Magic: The Gathering for Beginners**

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#### **Budget Magic: The Gathering for Beginners**

#### **Abstract**

In this talk, Neller overviewed budget-friendly entry points to playing Magic: The Gathering (M:TG) after its first quarter-century of success. Noting the ways in which M:TG players have applied head-designer Mark Rosewater's "restrictions breed creativity" lesson, he celebrated their creative formats that push back against expensive "pay to win" dynamics.

#### Keywords

magic the gathering; budgets; game club

#### **Disciplines**

Computer Sciences | Economics | Game Design

#### Comments

This presentation was given for the Gettysburg College Games Club at Gettysburg College in Gettysburg, PA on March 1, 2019.





# for Beginners

Todd W. Neller

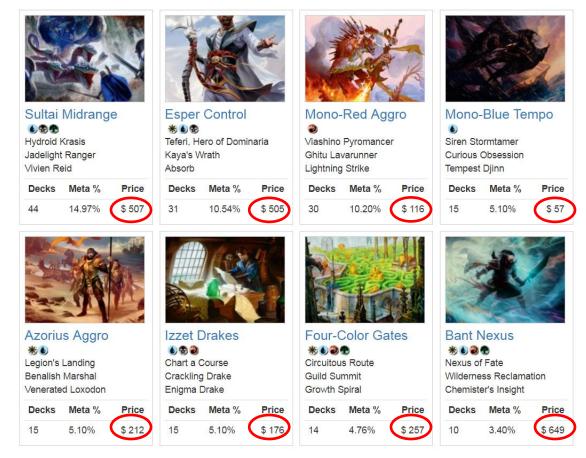


### **Central Questions**

- I personally avoided Magic: The Gathering (and all trading card games) for its first 25 years as a perceived "money pit" with a "pay to win" aspect. Two focus questions:
  - What changed my perceptions of M:TG?
  - Through my learning experiences, what do I recommend as the highest value purchases and best resources for the beginner?

## The Perception: Standard Format

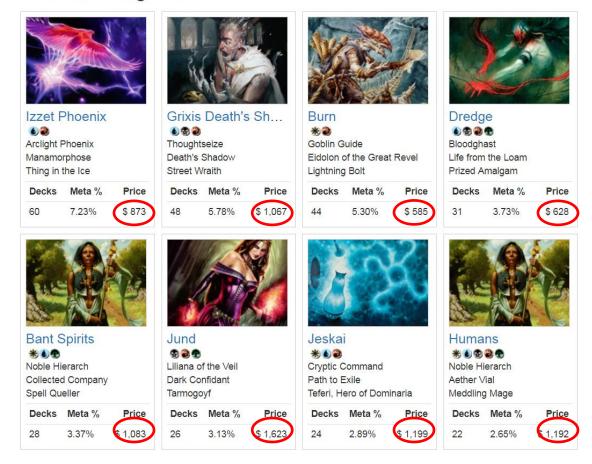
#### Standard Metagame



Source: <a href="https://www.mtggoldfish.com/metagame/standard#paper">https://www.mtggoldfish.com/metagame/standard#paper</a> 2/8/2019

## The Perception: Modern Format

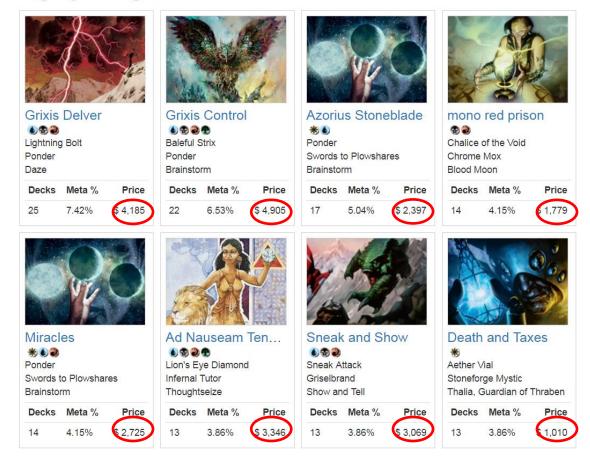
#### Modern Metagame



Source: <a href="https://www.mtggoldfish.com/metagame/modern#paper">https://www.mtggoldfish.com/metagame/modern#paper</a> 2/8/2019

# The Perception: Legacy Format

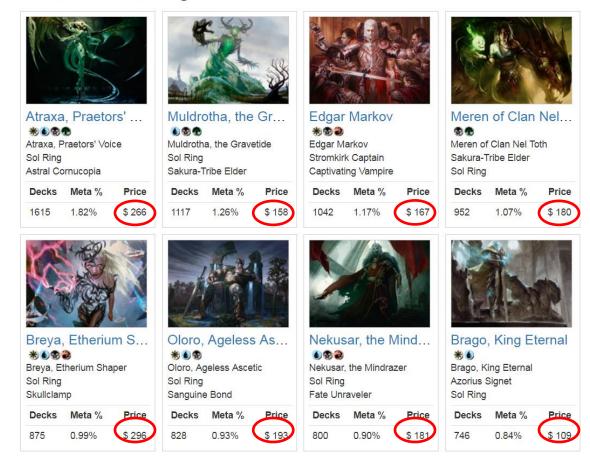
#### Legacy Metagame



Source: <a href="https://www.mtggoldfish.com/metagame/legacy#paper">https://www.mtggoldfish.com/metagame/legacy#paper</a> 2/8/2019

### The Perception: Commander Format

#### Commander Metagame



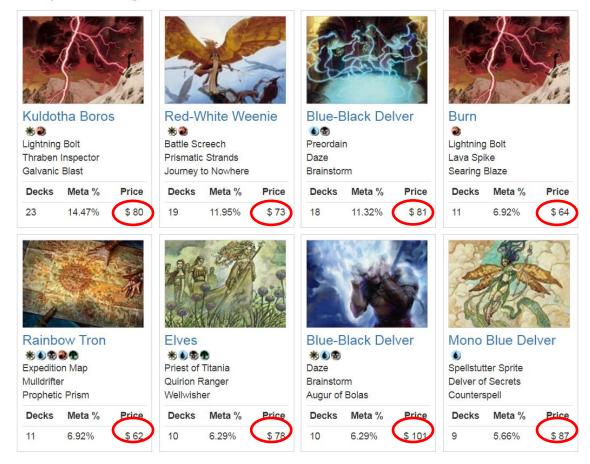
Source: <a href="https://https://www.mtggoldfish.com/metagame/commander#paper">https://https://www.mtggoldfish.com/metagame/commander#paper</a> 2/8/2019

## The Perception: Expensive!!!

- Average cost of top 8 popular decks on 2/8/2019 by format:
  - Standard: \$310
  - Modern: \$1031
  - Legacy: \$2927
  - Commander: \$194
- "Magic: The Gathering: Twenty Years, Twenty Lessons Learned" (head designer Mark Rosewater, GDC 2016; https://www.youtube.com/watch?v=QHHg99hwQGY)
  - Lesson 18: Restrictions Breed Creativity
  - So what's an easy, restrictive M:TG game format that is low-budget and "breeds creativity?"

# One Solution: Pauper Format

#### Pauper Metagame



Source: <a href="https://www.mtggoldfish.com/metagame/pauper#paper">https://www.mtggoldfish.com/metagame/pauper#paper</a> 2/8/2019

### One Solution: Pauper Format

 Average cost of top 8 popular decks on 2/8/2019 by format:

Standard: \$310

- Modern: \$1031

Legacy: \$2927

– Commander: \$194

Pauper: \$78

- So there's a common format that isn't super expensive, but it's still a lot to pay for a beginner that doesn't know whether or not they'll like the game. (i.e. "barrier to entry")
- Let's start at the beginning... how to start learning MT:G for free.



### Wizards of the Coast Videos

- Wizards of the Coast (WotC), the company that creates M:TG, has simple introductory videos:
  - What is Magic: The Gathering?
  - How to Play Magic: The Gathering
  - How to Build Your First Magic Deck
  - Ways to Play Magic: The Gathering





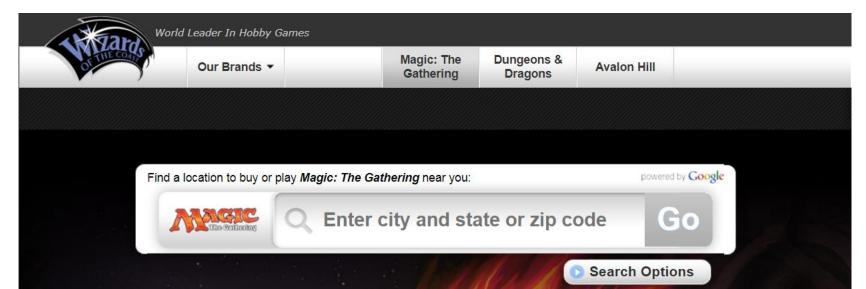


# Magic: The Gathering Arena

- Play tutorial games free on Magic: The Gathering Arena:
  - https://magic.wizards.com/en/mtgarena
  - Really free to play rather than pay, can play to earn wildcards to trade in for cards to build tier 1 standard decks
  - Good, clear interface
  - Generous good, free decks awarded to regular players (e.g. "Jungle Secrets" merfolk deck)

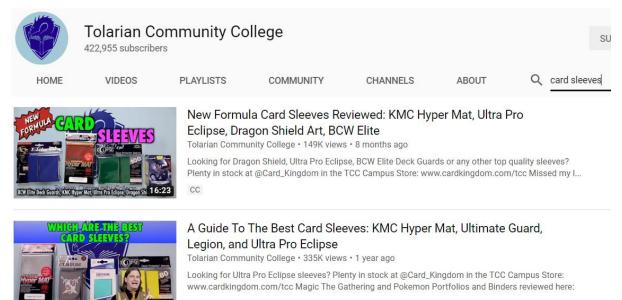
### Free Welcome Decks

- Many local game stores that sell M:TG products also offer free 60-card welcome decks.
- 2018 welcome decks featured two 30-card monocolored decks that could be played against each other or combined as a 60-card standard deck.
- Find your local game stores using <u>http://locator.wizards.com/</u>



### Want to Support the Store?

- Buy a practical accessory while you're there: card sleeves to protect and preserve your cards.
  - Good brands:
    - <u>UltraPro Eclipse</u>
    - Dragon Shield
    - See <u>Tolarian Community College videos</u> for reviews and recommendations for accessories.



# Card Kingdom Battle Decks

 Welcome decks are simple and good for learning, but there are good, thematic, budget "Battle Decks" available online for ~\$10 at

https://www.cardkingdom.com/catalog/shop/battle-decks



BATTLE DECKS ARE READY-TO-PLAY, 60-CARD DECKS BREWED FOR MAGIC: THE GATHERING FUN!

Our team of in-house experts custom build each deck around a theme, packing them full of cool cards and exciting mechanics. Perfect for players looking for something original and fun, these decks are also great for casual and new players alike. Battle Decks are balanced to be played against each other, so you and your friends can build a gauntlet and BATTLE! Learn more about Battle Decks in our behind the scenes video.

Battle Decks come with two unique tokens in a clear plastic case, ready for your enjoyment.

Look for new decks on the 1st of each month!

### **Budget Accessories**

- For keeping track of life totals:
  - Free Talisman Games Magic Life Total app:
     <a href="https://talisman.games/products/magic-life-total/">https://talisman.games/products/magic-life-total/</a>
- +1/+1 or -1/-1 counters: small (12mm) d6 dice
- 13.5" x 24" black playmat (~\$10)
- Deckboxes (< \$2 each)</li>

### **Budget Format: Pauper**

- M:TG booster packs generally contain cards of varying rarity, e.g.
  - 1 rare card (or possibly a rare "mythic" rare)
  - 3 uncommon cards
  - 10 common cards
  - 1 token creature
- Often, desirable cards for competitive play are more rare, causing high prices given low supply and high demand.
- Pauper format: Only cards mass-produced at common rarity at any point in M:TG history are allowed (with the exception of a <u>short</u> banlist).
- Purchase cards individually online, e.g. via <u>TCGplayer.com</u>
- Advantage: the same joys and challenges of creative deck building with a restriction that lowers the price

### Example Deck: Mono-Blue Delver

https://www.mtggoldfish.com/archetype/pauper-mono-blue-delver#paper

#### Mono Blue Delver Suggest a Better Name

9 Decks (5.66% of meta)

#### Sample Deck

Pauper League 2019-01-23, (5-0) Format: Pauper



## Fun Budget M:TG Outing

- Visit your local game store that allows purchases from boxes of surplus commons.
- Set a time limit and have players build and purchase their best 40-card Pauper deck (typically 23 commons cards and 17 borrowed basic lands).
  - At our local shop, <u>Fourcorners Comics and Games</u>, commons are \$.15 each, so ~\$3.45/deck.
- Compete!

### Budget Format: Cube

- A playgroup builds a balanced set of 360+ cards that support many archetypes (e.g. styles/themes) of play.
- Highlander format ("There can be only one.") at most one card of each type permitted
- Any draft format is permitted, e.g.
  - Form 15-card "booster packs" and traditional draft.
  - Construct a limited 40-card deck from a set of 90 random cards.
- (Include enough basic lands for all.)

### Example: Card Kingdom Starter Cube

#### Card Kingdom Starter Cube



Current Version: V7

By popular demand, we've launched **V7** of our Starter Cube, including beautiful BFZ full art basic lands! Click on the links below to see how the Cube has evolved.

Nothing is more fun than drafting a Cube, but building a Cube can be hard and expensive. That's why we created the Card Kingdom Starter Cube! This Cube contains 360 cards and was created with one thing in mind: FUN! Our Cube is filled with fun draft archetypes and exciting bombs to get you started on your own personal Cube. Use this as your base, and add or swap cards as you see fit!

Includes 35 of each basic land and comes in two custom Card Kingdom Blue boxes with enough **Ultra Pro** sleeves for the whole kit!

All cards included are NM/EX condition.

\$99.99

Add To Cart

Available: 100

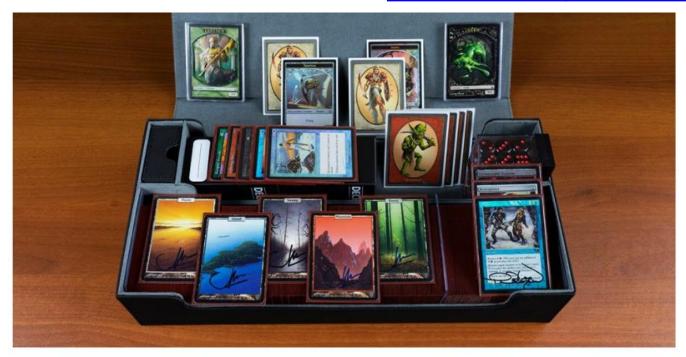
#### http://www.cubetutor.com/viewcube/130025

CardKingdom Starter Cube Version 7 (360 cards) Plain Text (.txt)

▼ Export

	Cardingo	Join Starter Cabe Vi		rtain rext (.txt)	Export	
White (53)	Blue (53)	Black (53)	Red (53)	Green (53)	Multicolor (30)	Colorless (65)
Creature (30)	Creature (20)	Creature (32)	Creature (30)	Creature (31)	Azorius (3)	Artifact (23)
Dauntless Bodyguard	Departed Deckhand	Diregraf Ghoul	Fanatical Firebrand	Arbor Elf	Momentary Blink	Bloodtallow Candle
Doomed Traveler	Dreamscape Artist	Festering Mummy	Foundry Street Denizen	Avacyn's Pilgrim	Turn to Mist	Explosive Apparatus
Haazda Marshal	Mystic Archaeologist	Hired Poisoner	Goblin Banneret	Llanowar Elves	Cloudblazer	Pacification Array
Healer's Hawk	Nightveil Sprite	Pilfering Imp	Skirk Prospector	Oviya Pashiri, Sage	(-)	Short Sword
Novice Knight	Omenspeaker	Sanitarium Skeleton	Torch Courier	Lifecrafter	Dimir (3)	Traveler's Amulet
Skymarcher Aspirant	Vodalian Arcanist	Tenacious Dead	Bomat Courier	Deathcap Cultivator	House Guildmage	Jousting Lance
Knight of Grace	Eldrazi Skyspawner	Typhoid Rats	Altac Bloodseeker	Druid of the Cowl	Artful Takedown	Kitesail
Kor Skyfisher	Jeskai Infiltrator	Burglar Rat	Champion of the Flame	Elfhame Druid	Rags // Riches	Marauder's Axe
Leonin Skyhunter	Mirror Image	Carrier Thrall	Cheering Fanatic	Elvish Visionary		Prismatic Lens
Lone Missionary	Sea Gate Oracle	Child of Night	Electrostatic Field	Kraul Harpooner	Rakdos (3)	Prophetic Prism
Silverchase Fox	Wall of Frost	Doomed Dissenter	Goblin Cratermaker	Naga Vitalist	Spike Jester	Sky Skiff
Stormfront Pegasus		Dusk Legion Zealot	Goblin Instigator	Untamed Kavu	Auger Spree	Torch Gauntlet
Sunhome Stalwart	Archaeomancer	Knight of Malice	Kiln Fiend	Voyaging Satyr	Brawl-Bash Ogre	
	Murmuring Mystic	Reassembling Skeleton	Ornery Goblin	Wall of Roots	Ĭ.	Arcane Encyclopedia
Aerial Responder	Niblis of Frost	Scrapheap Scrounger	Thermo-Alchemist		Gruul (3)	Captain's Hook
Attended Knight	Tower Geist		Torch Fiend	Atzocan Archer	Draconic Disciple	Manalith
Danitha Capashen,	Djinn of Wishes	Bloodflow Connoisseur	0.111.111.6	Daggerback Basilisk	Rubblebelt Raiders	Moonglove Extract
Paragon	Mnemonic Wall	Phyrexian Ghoul	Goblin Warchief	District Guide	Rubblehulk	Orazca Relic
Fiend Hunter	Sage-Eye Avengers	Plague Mare	Guttersnipe	Ghirapur Guide	Trabbitation .	Seer's Lantern
Pegasus Courser	Shoreline Ranger	Ravenous Harpy	Pia Nalaar	Jungleborn Pioneer	Selesnya (3)	Sigiled Sword of Valeron
Roc Charger	, and the second	Skymarch Bloodletter	Rummaging Goblin	Reclamation Sage	Centaur Healer	Sleek Schooner
Baird, Steward of Argive	Sphinx of Uthuun	Vampire Aristocrat	Smelt-Ward Minotaur	Yavimaya Sapherd	Ledev Champion	Strider Harness
Gallant Cavalry	Instant (22)	Vengeful Rebel	Valduk, Keeper of the	Ambassador Oak	Conclave Cavalier	Icy Manipulator
Inspiring Unicorn	instant (22)	Falkenrath Noble	Flame	Deadbridge Goliath	Conclave Cavaller	Oracle's Vault
Parhelion Patrol	Diminish	Fell Specter	Enthralling Victor	Giant Spider	Orzhov (3)	C (4.4)
Bishop of Rebirth	Opt	Gravedigger	Heart-Piercer Manticore	Wolfbriar Elemental		Creature (14)
Regal Caracal	Unsummon	Smothering Abomination	Volley Veteran	Acidic Slime	Hidden Stockpile	Hedron Crawler
Serra Angel	Anticipate	Whisper, Blood Liturgist	Charging Monstrosaur	Crested Herdcaller	Pillory of the Sleepless Aryel, Knight of	Suspicious Bookcase
Venerated Loxodon	Blink of an Eye	Phyrexian Plaguelord	Goblin Dark-Dwellers	Ridgescale Tusker	Windgrace	Voltaic Servant
F 11-1 1475	Disdainful Stroke	Priest of the Blood Rite	Magmaw	Affection to to delle	Williagrace	Aesthir Glider
Evra, Halcyon Witness	Essence Scatter	Yargle, Glutton of	_	Affectionate Indrik	Golgari (3)	Filigree Familiar
Lena, Selfless Champion	Impulse	Urborg	Burning Sun's Avatar	Elvish Aberration		Pilgrim's Eye
Noble Templar	Mana Leak		Chartooth Cougar	Pelakka Wurm	Golgari Findbroker	Skittering Surveyor
Instant (7)	Negate	Twisted Abomination	Instant (9)	Verdant Force	Brood Butcher	Skyscanner
	Radical Idea	Eater of Hope			Izoni, Thousand-Eyed	ĺ
Cloudshift	Think Twice	. (-)	Shivan Fire	Instant (5)	Simic (3)	Jhoira's Familiar

### Best of Both Worlds: The Pauper Cube



### Welcome To The Pauper Cube

In 2008, after more than a decade of on-and-off again playing, I got back into *Magic* forever with *Shards* of *Alara*. The multicolor mayhem and plentiful cubes at <u>my then-local game store</u> inspired me to put the two ideas together. While "the Pauper multicolor cube" wasn't a great way to play, the idea of using only commons stuck. With the help of <u>cube aficionado (and amazing artist) Eric Klug</u> a tight, fun cube of powerful commons came together.

Today, "the Pauper Cube" is a *Magic* fan-favorite that's been featured by the game's top content creators.

#### http://www.cubetutor.com/viewcube/96198

The Pauper Cube (409 cards) Plain Text (.txt)

Export

White (56)	Blue (56)	Black (56)	Red (56)	Green (56)	Multicolor (65)	Colorless (64)
Creature (36)	Creature (32)	Creature (35)	Creature (38)	Creature (33)	Azorius (6)	Artifact (15)
Doomed Traveler Elite Vanguard Gideon's Lawkeeper Goldmeadow Harrier Hunted Witness Loyal Pegasus Savannah Lions	Augur of Bolas Carnivorous Death- Parrot Errant Ephemeron Halimar Wavewatch Kitesail Corsair Ninja of the Deep Hours	Carrion Feeder Disowned Ancestor Plagued Rusalka Ruthless Ripper Typhoid Rats Butcher Ghoul Doomed Dissenter	Fanatical Firebrand Frenzied Goblin Insolent Neonate Jackal Pup Mogg Fanatic Common Iguana Dragon Fodder	Basking Rootwalla Squirrel Dealer Young Wolf Ambush Viper Brindle Shoat Sakura-Tribe Elder Saproling Migration	Deputy of Acquittals Feeling of Dread Momentary Blink Curse of Chains Court Hussar Lawmage's Binding	Adventuring Gear Bonesplitter Flayer Husk Leonin Bola Sylvok Lifestaff Wayfarer's Bauble Armillary Sphere
Thraben Inspector  Daring Skyjek  Gather the Townsfolk  Kor Skyfisher  Martyr of Dusk	Omenspeaker Seeker of Insight Aether Adept Calcite Snapper Dimir Informant	Dusk Legion Zealot Pit Keeper Sinuous Vermin Sultai Emissary Thrill-Kill Assassin	Fireslinger Goblin Freerunner Goblin Instigator Goblin Trailblazer Keldon Marauders	Thornweald Archer Wall of Roots Wild Mongrel Elvish Rejuvenator Hooting Mandrills	Dimir (6)  Cavern Harpy Dimir Guildmage Agony Warp	Guardian Idol Mind Stone Prophetic Prism Star Compass Vulshok Morningstar
Mistral Charger Raise the Alarm Seeker of the Way Stormfront Pegasus Whitemane Lion	Eldrazi Skyspawner Man-o'-War Pestermite Shaper Parasite Skittering Crustacean	Bloodflow Connoisseur Crypt Rats Deadeye Tormentor Deathbloom Thallid Hired Blade	Krenko's Command Mogg Flunkies Mogg War Marshal Nest Robber Plated Geopede	Jungle Wayfinder Jungleborn Pioneer Scion Summoner Scion of the Wild Yavimaya Elder	Whisper Agent Soul Manipulation Dinrova Horror  Rakdos (6)	Pristine Talisman Renegade Freighter Serrated Arrows Creature (14)
Attended Knight Aven Riftwatcher Dauntless Cathar Glint-Sleeve Artisan Ordinary Pony Sandsteppe Outcast Sheer Drop Triplicate Spirits	Stitched Drake Warden of Evos Isle Cloaked Siren Makeshift Mauler Mist Raven Separatist Voidmage Shimmering Glasskite Wretched Gryff	Liliana's Specter Phyrexian Ghoul Phyrexian Rager Wakedancer Driver of the Dead Faceless Butcher Falkenrath Noble Gravedigger	Viashino Pyromancer Azra Bladeseeker Brazen Wolves Burning-Tree Vandal Fervent Cathar Ghirapur Gearcrafter Goblin Heelcutter Hissing Iguanar	Yavimaya Sapherd Aerie Bowmasters Baloth Gorger Elephant Ambush Imperiosaur Peema Outrider Penumbra Spider	Spike Jester Terminate  Kathari Bomber Auger Spree Blightning Wrecking Ball  Gruul (6)	Bonded Construct Sparring Construct Vault Skirge Perilous Myr Porcelain Legionnaire Gathan Raiders Will-Forged Golem
Battle Screech Call the Cavalry Coalition Honor Guard Gallant Cavalry Guardian of the Guildpact Paladin of the Bloodstained	Clutch of Currents Gryff Vanguard Mnemonic Wall Mulldrifter Soul of the Rapids Watcher in the Mist Aethersnipe Striped Riverwinder	Gravedigger Gurmag Angler Slum Reaper Soulstinger Thorn of the Black Rose Vulturous Aven Blade Juggler Gray Merchant of Asphodel	Hordeling Outburst Inner-Flame Acolyte Minotaur Skullcleaver Skirk Marauder Sparkspitter Vulshok Sorcerer Beetleback Chief Keldon Raider	Aerie Ouphes Lifecraft Cavalry Nessian Asp Overgrown Armasaur Scatter the Seeds Citanul Woodreaders Maul Splicer Wrecking Beast	Burning-Tree Emissary Colossal Might Branching Bolt Savage Smash Frenzied Arynx Scuzzback Marauders	Clay Statue Cogwork Librarian Peace Strider Pierce Strider Kozilek's Channeler Eldrazi Devastator Ulamog's Crusher
Seraph of Dawn Custodi Squire	Instant (16)	Midnight Scavengers Predatory Nightstalker	Voldaren Duelist	Walker of the Grove	Selesnya (6)	Land (35)

## **Budget M:TG Summary**

- Try for free: welcome decks, MTG Arena
- \$10 CK Battle Decks, free/inexpensive accessories
- Learn a lot about M:TG through cube drafting for as low as \$12.50 per person in a playgroup of 8 with a <u>CK Starter Cube</u>.
- Exercise creative deckbuilding on a budget with the <u>Pauper</u> common rarity restriction.
- Continue to learn online through <u>MTG Arena</u> play and many free <u>YouTube</u> and <u>Twitch</u> videos.

### Proposal: Contrarian Format

- <u>contrarian</u>: a person who takes a contrary position or attitude specifically: an investor who buys shares of stock when most others are selling and sells when others are buying.
- Basic philosophy:
  - Cards are only good/bad in comparison to other cards.
  - Restrictions breed creativity → Restricting price breeds affordable creativity.
- Grade cards according to price quintile or percentile:
  - A: Absolute bargain, lowest cost 20% of cards (2/11/2019: ≤\$.05/card)
  - B: Bargain, next lowest 20% (2/11/2019: ≤ \$.09/card)
  - C: Common (price), middle 20% (2/11/2019: ≤ \$.17/card)
  - D: Demanded, next to highest 20% (2/11/2019: ≤ \$.70/card)
  - E: Expensive, highest 20% (2/11/2019 highest: Black Lotus ~\$4K)
  - n: lowest cost n% of cards (3/1/2019 50% ≤ \$.13/card)

## Proposal: Contrarian Format (cont.)

- Example possible format sketch:
  - Contrarian A format: Allow only cards with an annual sampled median price grade of A.
  - Contrarian B format: Allow only cards with an annual sampled median price grade of A or B.
  - Etc.

#### Con:

 Non-eternal formats because of price swings. An outstanding Contrarian A deck can become a Contrarian B deck when unseen value is discovered.

#### Pro:

- Low cost by definition: A "Contrarian 50" 60-card deck's ~35 non-lands would currently be ≤ ~\$4.55.
- Thus experimentation is very affordable.
- Possible implementation: Scryfall API randomized price sampling with annual contrarian grades published.

# Is an Affordable Eternal Format Possible?

- There is an inherent tension between eternal (low/no-continuing costs) and affordable (low entry costs)
  - Eternal Pauper:
    - As pauper has grown in paupularity, supply-and-demand of top deck staples have pushed the entry price for top decks from <a>\*\frac{\sigma}{30}\$</a> to <a>\*\frac{\sigma}{80}\$ deck average</a>
    - eternal → growing entry cost
  - Affordable Penny Dreadful (MTGO .01 tix cards @ new set releases): <u>~\$39</u> (paper price, 2/18)
    - However, today's good deck can be unplayable with the next set.
    - Price fluctuation leads to a form of rotation
    - affordable → continuing costs

# Format Tradeoffs: Initial Versus Continuing Costs

- Eternal Contrarian n: Cards within Eternal Contrarian n for X year(s) are forever legal in Eternal Contrarian n?
  - Counterargument: Even cheap cards can become harder to find with time, limiting supply and increasing prices.
- Alternative: slow rotation
  - Cards within Contrarian n for X year(s) are granted
     Contrarian n legality for Y years hence.
- What is the best (X, Y) tradeoff between lowentry cost versus low continuing costs?

### Addendum

- Game Club Recommendations:
  - The Commander's Quarters: Build 100-card commander format decks around your commander card for \$25.
  - Budget MTG Decks: Build decks in a variety of formats with all non-commander cards < \$1.</li>
- Ultra-budget format: Standard Pauper
  - PK Standard Pauper events with deck lists
  - Hipsters of the Coast Standard Pauper on MTG
     Arena