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Scholarly Communications Report on Activities 2017-18

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Scholarly Communications Report on Activities 2017-18

Abstract

2017-18 annual report for Scholarly Communications work at Musselman Library, including Gettysburg College's institutional repository, [The Cupola: Scholarship at Gettysburg College](#). Covers June 2017-May 2018.

Keywords

annual report

Disciplines

Scholarly Communication

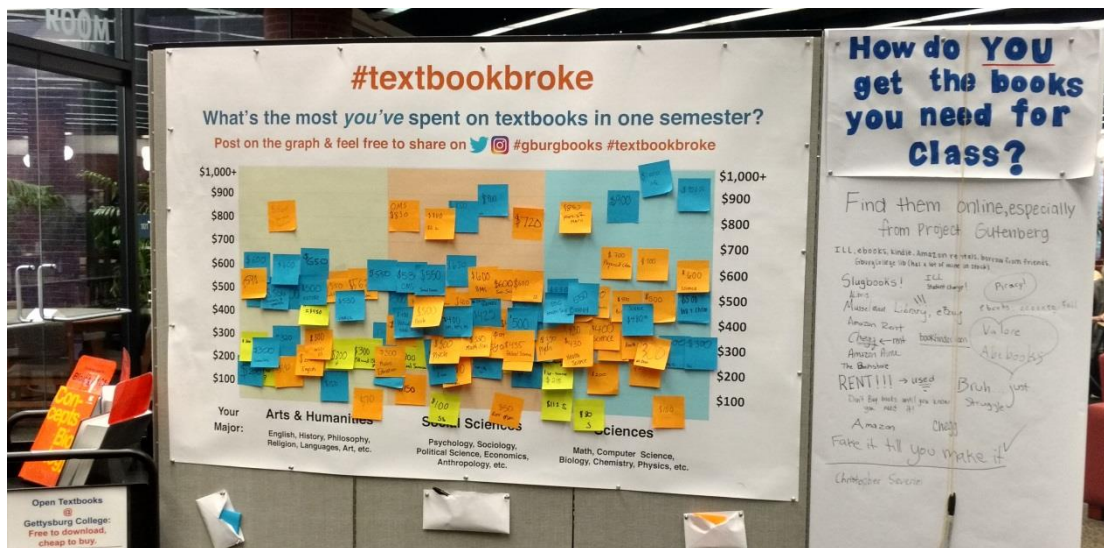
Musselman Library Scholarly Communications Department Report on Activities – June 2017-May 2018

The Scholarly Communications department expanded in July 2017 with the arrival of our first Scholarly Communications Librarian, Christopher Barnes. This allowed departmental activities to grow beyond supporting our institutional repository. Notable initiatives from the year include:

Open Access and Publishing

In October, we celebrated [Open Access Week 2017](#) with a session for faculty called “Working and Negotiating with Publishers: The Devil’s in the Details,” co-presented with the Johnson Center for Creative Teaching and Learning. Prospective and experienced book authors gathered for informal conversation about working with publishers. Scholarly Communications staff shared information about copyright and contract language, including a [handout](#) with samples of publisher-friendly and author-friendly language from actual contracts. We also hosted a screening of *The Internet’s Own Boy* (a documentary about information activist Aaron Swartz) and screened a webinar about open access monographs.

Student outreach during Open Access Week focused on the cost of textbooks. Students were invited to add a post-it note to the #textbookbroke wall indicating the most they had spent on textbooks in one semester at Gettysburg College. The activity, along with a display of open materials currently being used in campus courses, was designed to raise awareness. The display was amplified by a feature article in the student newspaper, [“Open Access Week Seeks to Address ‘Textbook Crisis.’”](#)



#textbookbroke wall on the main floor during Open Access week

Throughout the academic year, Scholarly Communications staff collaborated with Copyright Committee members to field **faculty requests for advice about their publishing contracts.**

The annual **College Author Reception** celebrated the work of 103 authors (including 22 students) who collectively published 151 works in 2017. 51% of those works are openly available in The Cupola. Our faculty speaker was Associate Professor and Chair of the Spanish Department, Radost Rangelova, and the student a cappella group *Upscale* contributed to a festive atmosphere.



Librarians Meggan Smith, Mallory Jallas, Clint Baugess, and Janelle Wertzberger celebrate the publication of their book chapter, "Peer Research Mentors at Gettysburg College"

We also conducted an assessment in order to learn which publishers our faculty authors work with most frequently. We are hoping to open conversations with those publishers about author rights for Gettysburg authors.

14 articles by Gettysburg authors were published in open access journals (not hybrid journals) this fiscal year.

Open Education

Scholarly Communications Librarian Chris Barnes participated in the first cohort of the **SPARC** (Scholarly Publishing and Academic Resources Coalition) **Open Education Leadership Program** in 2017-18. As his final project, he created a proposal for a pilot grant program that would support faculty interested in creating open resources and textbooks for their courses. Many larger schools have launched such grant programs, but fewer small schools offer them. We are in conversation with the Johnson Center for Creative Teaching and Learning about possibilities.

We marked **Open Education Week** (March 5-9, 2018) by publishing a new [libguide](#) for Open Education. We also worked with Bookstore staff to produce a flyer called "[Selecting Affordable Course Materials: Considerations for Faculty](#)," which presents a range of strategies faculty can use to reduce or eliminate course material costs.

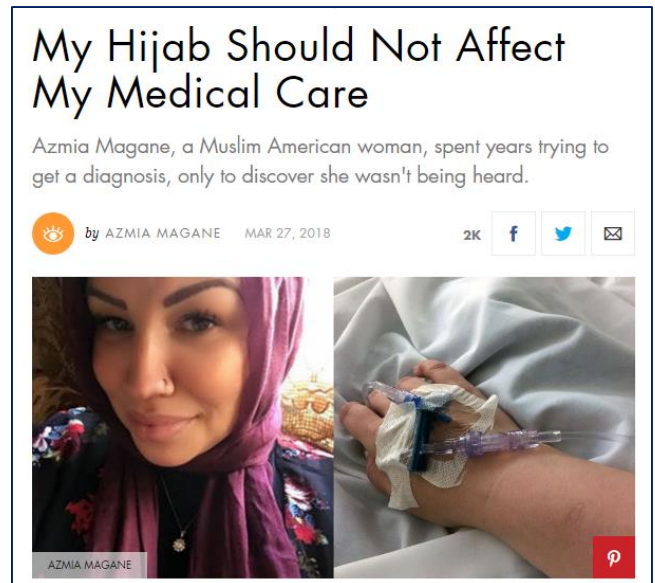
Selecting Affordable Course Materials: Considerations for Faculty	
<p>Open Resources</p> <ul style="list-style-type: none"> • Customizable - remove chapters and add new content • Remixable - combine chapters from multiple textbooks into one • Add student-generated content • Free for students 	<p>Older Editions</p> <ul style="list-style-type: none"> • Often only minor differences from current version • Bookstore can order copies depending on availability • May be cheaper for students • Little or no resale value
<p>Library-licensed</p> <ul style="list-style-type: none"> • Authorized online access • Ebooks, journals, streaming media • Free for students 	<p>Rentals</p> <ul style="list-style-type: none"> • Print and ebooks available • Often ideal for non-majors • Usually cheaper than buying
<p>Library-owned</p> <ul style="list-style-type: none"> • Can be placed on reserve • Your course readings and materials may overlap with the library's collection • Free for students 	<p>Current Edition</p> <ul style="list-style-type: none"> • Up-to-date content • Highest resale value • Usually rentable versions • Used copies may be available
<p>Gettysburg College Musselman Library Questions? Contact Library Reserves - Lisa McNamee Open Resources - Chris Barnes</p>	<p>THE COLLEGE BOOKSTORE GETTYSBURG Questions? Contact Course Materials Manager Michael Lippincott</p>

Focus on student work

Open access really does increase impact. On March 27, 2018, a **Cosmo blogger** published a piece titled [My Hijab Should Not Affect My Medical Care](#). The author **linked to a student essay** by Dayna Seeger '15 called [Muslim Women and United States Healthcare: Challenges to Access and Navigation](#). Downloads to Seeger's piece spiked in March and April.

In April 2018, Cory Madison '20 published an article in the peer-reviewed *Asian Journal of Comparative Politics*. We were able to upload a post-print to The Cupola, thereby expanding access beyond subscribers of the conventional journal. Cory is the sole author of the work, which he completed with the assistance of a Kolbe Fellowship in 2017.

Gettysburg College sociology students launched a **new, undergraduate, peer-reviewed journal** called *Gettysburg Social Sciences Review*. The editors completed two issues this fiscal year – the inaugural issue was released in December 2017 and a second one appeared in spring 2018. This journal accepts submissions from undergraduates at any institution. The first articles are by authors from Gettysburg College, Johns Hopkins University, Skidmore College, Santa Clara University, and York University.



Rhinoceros Horn Libation Cup from China, part of the Wonders of Nature and Artifice exhibit

Finally, we archived an exhibition called **Wonders of Nature and Artifice**, a Renaissance-inspired "Chamber of Wonders" curated by students from the First Year Seminar, "Exploration of the Marvelous: Art and Science in the Renaissance" and the Art History and Interdisciplinary Studies course "Wonders of Nature and Artifice: The Renaissance Quest for Knowledge." Students curated a physical art gallery exhibit, built a digital companion, and provided audio introductions to their pieces. Although the physical exhibit has been taken down, the Wonders live on in The Cupola.

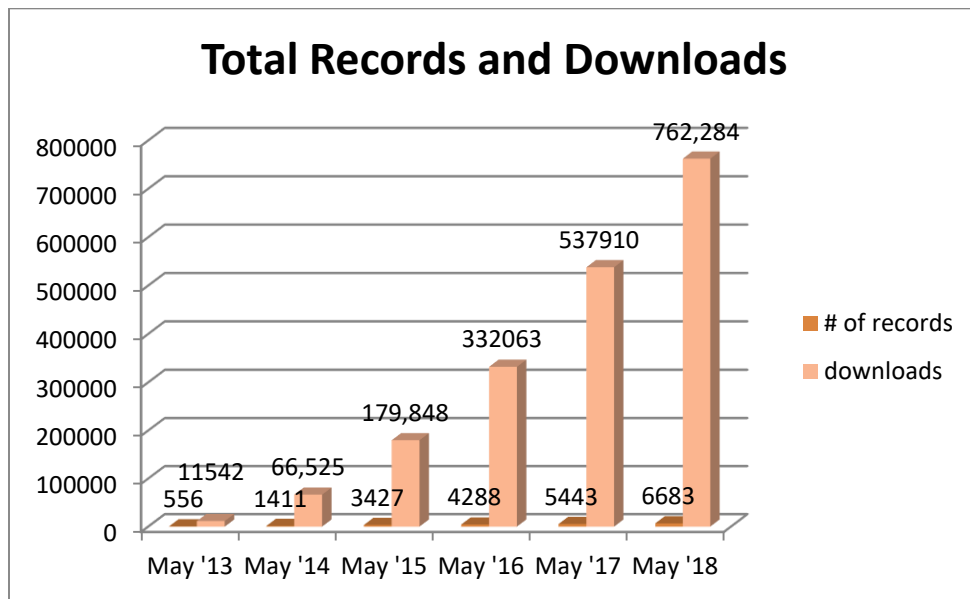
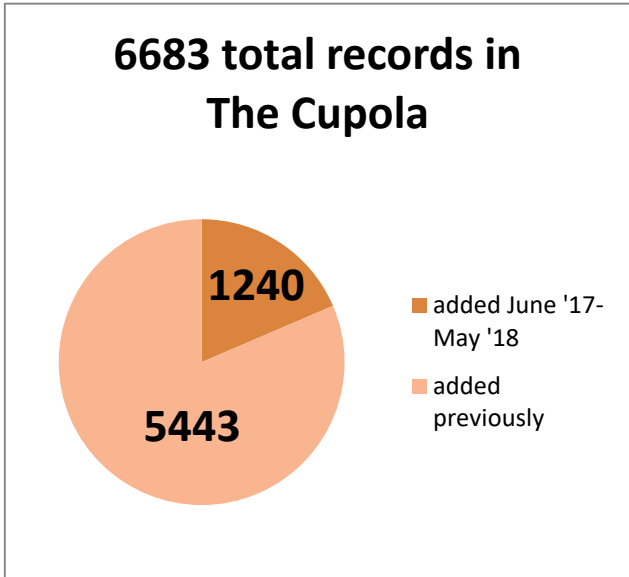
We received **137 nominations of student work** from faculty or others this year. Departments with the highest number of nominations in 2017-18 include Art and Art History (28), History (20), Women, Gender, and Sexuality Studies (15), and Anthropology, English, and FYS (9 each). We also conducted an assessment of nominations to learn which departments submitted the most and least nominations (since inception in 2012). Departments with the most student work in The Cupola include English, Studio Art, History, Environmental Studies, and Globalization Studies. Departments with the highest number of Cupola items *in relation to majors* include Studio Art, English and History. Conversely, departments with the lowest number of Cupola items *in relation to majors* include Health Sciences, Organization and Management Studies, and Economics.

During this fiscal year, **students co-authored with faculty** members 10 times.

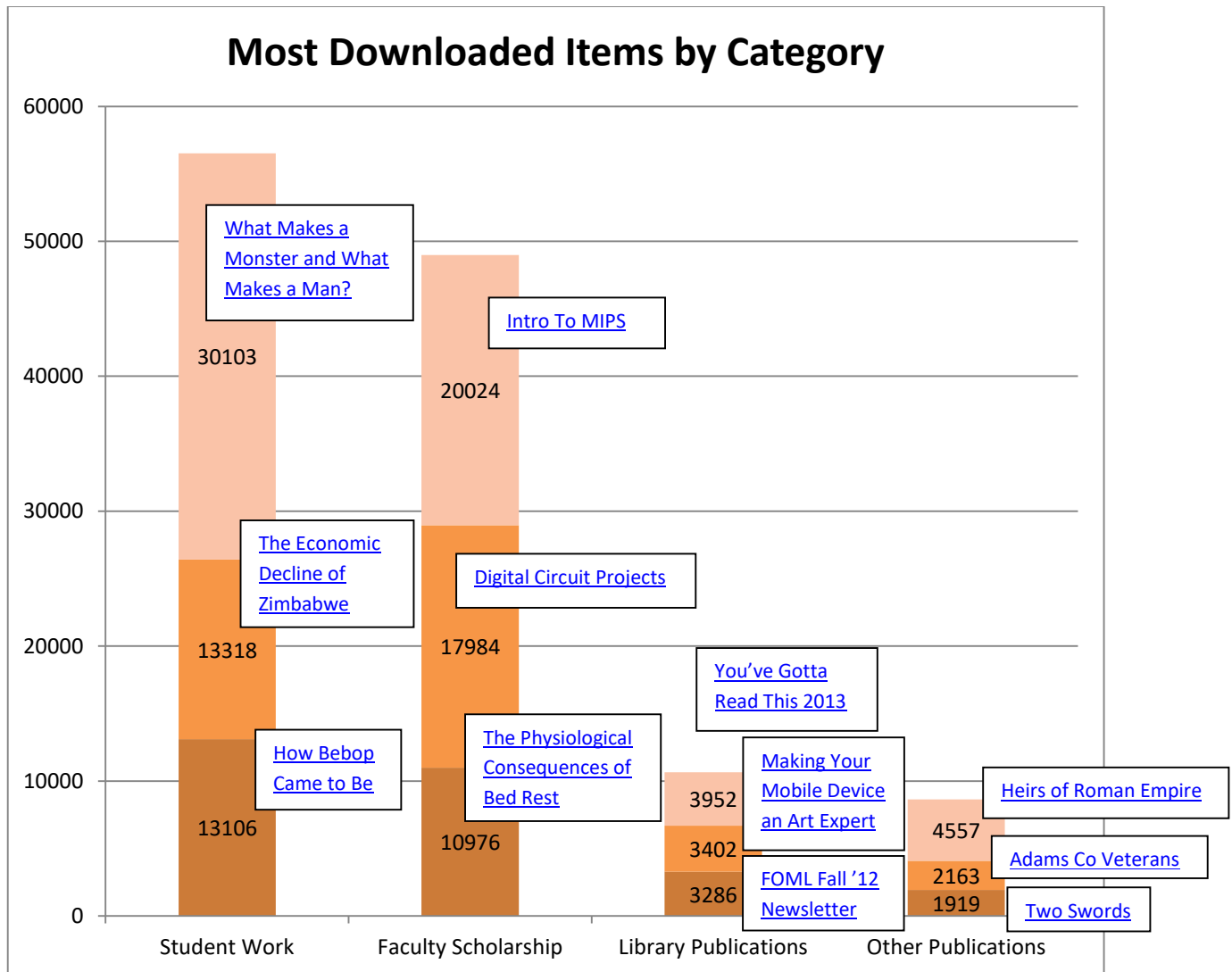
The Cupola – Gettysburg’s open access institutional repository

2017-18 was another year of growth for [The Cupola: Scholarship at Gettysburg College](#), our open access institutional repository.

- We added over 1200 records¹ this year.
- Our items have been downloaded over 779,000 times total (221,000+ times this year), and our average download/item has risen to 114 (up from 98 last year).
- Most of our traffic (56%) was from within the U.S. We also had visitors from 215 other countries.
- We supervised a more robust Scholarly Communications rotation for the Holley Library Intern.



¹ We use “record” or “item” to refer to a work that is described with metadata in The Cupola. We use “file” to indicate that there is full content associated with the record/item. Records may have 0, 1, or more files associated with them.



Work that is exclusively available in The Cupola receives the most downloads:

- Student works consistently get more downloads than anything else in our repository. This scholarly work is not available anywhere else.
- The two most-downloaded faculty works are Open Educational Resources, and their download numbers are likely to overtake student downloads next year. Both are authored by Dr. Charles Kann in the Computer Science department. References in Wikipedia articles likely help drive traffic to the work.
- The #1 and #3 items in “Library Publications” are not available anywhere else online.
- This year, the “Other Publications” section includes two sections of the *Contemporary Civilizations* textbook published by Gettysburg College in 1958 – the book includes primary sources as well as introductory text written by Gettysburg College professors. The article titled “Veterans Residing in Adams County, Pennsylvania, 1840-1930” was published in the 2004 issue of *Adams County History*, the journal of the Adams County Historical Society.

Journals in The Cupola

Currently we host five student journals in The Cupola, including [Gettysburg Social Sciences Review](#) which published its first issue in December, 2017. It covers all social science disciplines and is open to undergraduate authors from beyond Gettysburg College.

We also host *Adams County History*, the annual publication of the Adams County Historical Society.

The most downloaded article from the June 2017-May 2018 year is listed for each title (not all-time downloads).



THE GETTYSBURG COLLEGE
JOURNAL OF THE CIVIL WAR ERA

The Gettysburg College Journal of the Civil War Era. "[Freedmen with Firearms: White Terrorism and Black Disarmament During Reconstruction](#)" by David Schenk (Marquette University) was the most popular article (1,805 downloads this year).



The Gettysburg Historical Journal. "[The Tavern in Colonial America](#)" by Steven Struzinski '03 was the most-accessed article (3,160 downloads this year).



THE MERCURY
THE STUDENT ART & LITERARY MAGAZINE OF GETTYSBURG COLLEGE

The Mercury. "[One of Us](#)," a fiction piece by Thomas Bender '12, was the most popular item (189 downloads this year). The piece has been removed at the request of the author.

Gettysburg Social Sciences Review



Gettysburg Social Sciences Review. "[Conversations in Education Reform: Socioeconomic Integration as a Tool for Student Success](#)" by Anjani Kapadia (Johns Hopkins University) was the most popular article (58 downloads this year).



The Gettysburg Economic Review. "[The Economic Decline of Zimbabwe](#)" by Chidochashe Munangagwa '11 was the most popular item (5,272 downloads this year).



Adams County History. "[Veterans Residing in Adams County, Pennsylvania, 1840-1930](#)" was the most popular article (625 downloads this year).

Appendix

The Cupola - Statistical Summary

Quarter	records	files	MDOR (metadata- only records)	percent MDOR	percent uploaded content	total downloads
June-13	556	384	182	33%	67%	11,542
June-14	1411	1122	320	23%	77%	66,525
September-14	2003	1358	662	33%	67%	
December-14	2642	1710	983	37%	63%	119,061
March-15	2845	1931	945	33%	67%	
June-15	3427	2497	996	29%	71%	179,848
September-15	3130	2690	476	15%	85%	202,231
December-15	3267	2796	507	16%	84%	240,271
March-16	3560	3039	558	16%	84%	280,766
June-16	4288	3567	720	17%	83%	332,063
September-16	4822	4052	627	13%	87%	370,893
December-16	5304	4652	650	12%	88%	424,802
March-17	5252	4785	465	9%	91%	478,411
June-17	5443	4971	472	9%	91%	537,910
September-17	5997	5516	481	8%	92%	580,095
December-17	6227	5718	509	8%	92%	641,003
March-18	6409	5889	520	8%	92%	694,442
June-18	6683	6144	539	8%	92%	762,284

Professional publications and presentations by departmental staff

- Agate, N., Ball, C., **Barnes, C.** Eve, M. P., Fitzpatrick, K., & Wacha, M. (2018, January 6). In N. Agate (Moderator), *Open Humanities 101*. Roundtable at the Modern Language Association Annual Meeting, New York, NY.
- Barnes, C.** (2018, June 1). Piloting Faculty OER Grant Programs - A Practical Guide for Librarians. Written for the SPARC Open Education Leadership Program, 2017-2018. Retrieved from <https://cupola.gettysburg.edu/librarypubs/91/>
- Barnes, C.**, Carter, C., & Joslin, R. (2018, April 25). *OER Initiatives and the Liberal Arts College*. Webinar for the Partnership for Liberal Arts Collaboration and Exploration (P-LACE). Retrieved from <https://cupola.gettysburg.edu/librarypubs/94/>
- Barnes, C.** & Larson, A. (2018, May 24). From Liberal Arts College to R1 University: Supporting OER in Different Institutional Contexts. Paper presented at the Pennsylvania Library Association College & Research Division Spring Workshop, Harrisburg, PA. Retrieved from <https://cupola.gettysburg.edu/librarypubs/93/>
- Baugess, C., Jallas, M., Smith, M., & **Wertzberger, J.** (2017). Peer Research Mentors at Gettysburg College. In E. Rinto, J. Watts, & R. Mitola (Eds.), *Peer-Assisted Learning in Academic Libraries* (pp. 135–146). Santa Barbara, California: Libraries Unlimited. Open version available at <https://cupola.gettysburg.edu/librarypubs/64/>
- Beaubien, S., Way, D., & **Wertzberger, J.** (2017, November). *Stuck in the Middle: Re-defining What Successful Scholarly Communications Programs Look Like*. Presented at the Charleston Library Conference, Charleston, SC. Retrieved from <http://cupola.gettysburg.edu/librarypubs/72/>
- Miessler, R. C., & **Wertzberger, J.** (2017a). Dreaming Big: Library-led Digital Scholarship for Undergraduates at a Small Institution. In S. Davis-Kahl & M. K. Hensley (Eds.), *Undergraduate Research and the Academic Librarian: Case Studies & Best Practices*. Chicago, Illinois: Association of College & Research Libraries. Open version available at <https://cupola.gettysburg.edu/librarypubs/71/>
- Miessler, R. C., & **Wertzberger, J.** (2017b, July). *Developing a Community of Practice Among Undergraduate Digital Scholars*. Presented at the Keystone DH Conference, Philadelphia, PA. Retrieved from <http://cupola.gettysburg.edu/librarypubs/68/>
- Reiman-Sendi, K., **Barnes, C.**, & MacKintosh, P. (2018, March 20). Leveraging Student Employee Expertise for Collection Projects. *Collection Management*. Open version available at <https://cupola.gettysburg.edu/librarypubs/89/>
- Wertzberger, J.** (2018, February). Building a Digital Scholarship Program with Limited Resources. Presented as part of the ACRL Digital Scholarship Centers Interest Group Webinar “Building a Digital Scholarship Program with Limited Resources.” Retrieved from <http://cupola.gettysburg.edu/librarypubs/79/>