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Open Education Week @ Gettysburg College 2019

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Abstract

During Open Education Week 2019, Musselman Library's Department of Scholarly Communications educated the campus community about issues of textbook affordability and about the development of Open Educational Resources. This poster provides basic information about what Open Education is and how it is a response to the high cost of course materials, which creates barriers for many students who cannot afford to purchase their books. Open Education seeks to create equitable access to all course materials and transform traditional ideas about pedagogy.

Keywords

open education, open education week, open access, information literacy, Musselman Library, Gettysburg College, higher education, textbooks

Disciplines

Information Literacy | Library and Information Science | Scholarly Communication | Scholarly Publishing

Comments

This poster was on display on the Main Floor of Musselman Library during Open Education Week, March 4-8, 2019.

The 2019 poster was derived from Elizabeth Bein's 2018 edition. [You can view the original poster on The Cupola.](#)

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Open Education Week

@ Gettysburg College

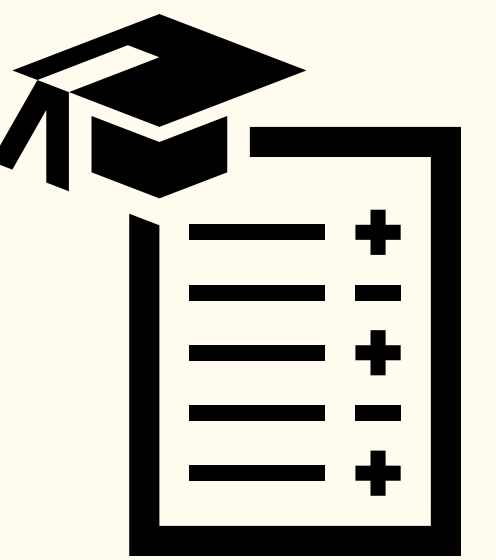
What is Open Education?

The Open Education (OE) movement works to **remove the barrier of cost in the pursuit of knowledge** so that everyone in the world has access to high-quality educational experiences and resources.

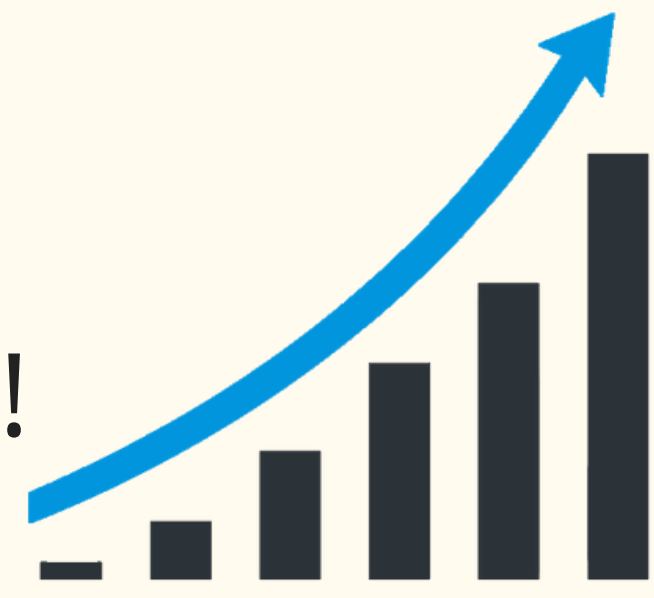
94% of students who did not buy the textbook were concerned it would hurt their grade.



65% of students report not purchasing a textbook because of its high price.



Textbook costs have risen **1,041%** since 1970!



Access



Free books and materials mean all students have the book from Day 1.

“Access to knowledge is the superb, the supreme act of truly great civilizations.” --Toni Morrison

Open educational resources (OER) are **free, digital, easily shared learning materials** that can be modified and enhanced because their creators have given others permission to do so, usually via a Creative Commons license.

What are Open Educational Resources?

What are Open Educational Practices?

Faculty can use OER to **transform traditional assignments** into student-driven digital projects from which future classes can benefit. Courses become platforms for engagement with the world outside the classroom.



To see how others around the world advance OE, see [#OEWeek](#)

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