



50 YEARS LATER

50TH ANNIVERSARY OF DWIGHT D. EISENHOWER'S FAREWELL ADDRESS

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TUESDAY, JANUARY 18, 2011

Newseum, Washington, D.C.

6:30 P.M.

RECEPTION

7:30 P.M.

SCREENING OF ORIGINAL FAREWELL ADDRESS

PANEL DISCUSSION

James Fallows, Dana Priest,
and Evan Thomas

MODERATED BY

David Gergen
Senior Political Analyst for CNN

INTRODUCTORY REMARKS BY

Susan Eisenhower
*Chairman of Leadership and Public Policy
Programs & Chair Emeritus for the
Eisenhower Institute of Gettysburg College*

9:15 P.M.

DESSERT & CHAMPAGNE RECEPTION

BOOK SIGNING WITH JAMES LEDBETTER AND
CHRISTOPHER A. PREBLE

*Music by Sunderman Strings of
The Sunderman Conservatory of Music
at Gettysburg College*

HOSTS FOR THE EVENING

THE NEWSEUM

A 250,000-square-foot museum of news offers visitors an experience that blends five centuries of news history with up-to-the-second technology and hands-on exhibits. Within its seven levels of galleries and theaters, the Newseum offers a unique environment that takes museum-goers behind the scenes to experience how and why news is made.

THE EISENHOWER INSTITUTE OF GETTYSBURG COLLEGE

The Eisenhower Institute is a distinctive program of Gettysburg College with offices in Washington, D.C. and on the campus of Gettysburg College. The Eisenhower Institute exposes undergraduate students to top-level dialogue among policymakers and fosters fact-based discourse on issues of critical concern to the nation. Through its Eisenhower Undergraduate Fellows program it also promotes leadership development for competitively selected students.

THE DWIGHT D. EISENHOWER PRESIDENTIAL LIBRARY AND MUSEUM

The Eisenhower Presidential Library and Museum, a non-partisan federal institution, is part of the Presidential Libraries network operated by the National Archives and Records Administration. Presidential Libraries promote understanding of the presidency and the American experience. They preserve and provide access to historical materials, support research, and create interactive programs and exhibits that educate and inspire the public.

ADDITIONAL SPONSORS

The Eisenhower Society

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of the Eisenhower Institute

Dwight D. Eisenhower/Thomas A. Pappas
Program in Government Studies

The Eisenhower Foundation

ABOUT THE MODERATOR



DAVID GERGEN

A senior political analyst for CNN who has served as an adviser to four U.S. presidents, he is a professor of public service and the director of the Center for Public Leadership at the Harvard Kennedy School. In 2000, he published the best-selling book,

Eyewitness to Power: The Essence of Leadership, Nixon to Clinton.

Gergen got his start in public life as a speechwriter in the Nixon White House. He went on to serve in the communications department for Gerald Ford, as director of communications for Ronald Reagan, and as an adviser to Bill Clinton and to the 1980 George H.W. Bush presidential campaign.

In 1985, Gergen began a career in journalism. Today, he contributes to *U.S. News & World Report* as editor-at-large and to CNN as a political analyst. He holds 19 honorary degrees and sits on many boards, including Teach for America, the Aspen Institute, and Duke University.

Gergen graduated with honors from both Yale University (BA, 1963) and Harvard Law School (LLB, 1967). He served as an officer in the U.S. Navy from 1967 to 1971.

ABOUT THE PANELISTS



JAMES FALLOWS

A national correspondent for and 25-year veteran of *The Atlantic* and former speechwriter for Jimmy Carter, he is also an instrument-rated pilot and a one-time program designer at Microsoft. He was a finalist for the National Magazine Award five times, winning once. He has won the American Book Award and a New York Emmy. In addition to being a former editor of *U.S. News & World Report*, he is also the founding chairman of the New America Foundation.



DANA PRIEST

A two-time Pulitzer Prize-winning investigative reporter for *The Washington Post*, she has covered the invasion of Panama and the Kosovo War, reported from Iraq, and traveled widely with the U.S. Army. She is also a contributor to CBS News and "60 Minutes." Her widely acclaimed book about the military's expanding responsibility and influence, *The Mission: Waging War and Keeping Peace With America's Military*, earned the New York Public Library Bernstein Book Award and was a finalist for the Pulitzer Prize in non-fiction.



EVAN THOMAS

A veteran journalist who recently left *Newsweek* after nearly a quarter-century, he was the magazine's lead writer on major news stories and the author of many longer features. He has been a regular weekly panelist on the syndicated public affairs talk show, "Inside Washington." He has appeared on numerous television shows as a commentator, including PBS's "Charlie Rose" and "The NewsHour with Jim Lehrer." Already the author of six books, he is concentrating on teaching journalism at Princeton University and writing. He is currently working on a biography of Dwight D. Eisenhower.

BOOKS

**UNWARRANTED INFLUENCE:
DWIGHT D. EISENHOWER AND THE
MILITARY-INDUSTRIAL COMPLEX**

By James Ledbetter

In Dwight D. Eisenhower's last speech as president, he warned America about the "military-industrial complex," a mutual dependency between the nation's industrial base and its military structure that had developed during World War II.

After the conflict ended, the nation did not abandon its wartime economy but rather the opposite.

In this book, Ledbetter shows how the government, military contractors, and the nation's overall economy have become inseparable. He uncovers the surprising origins and even more surprising afterlife of the military-industrial complex, and shows how it gained traction during World War II, the Cold War, and the Vietnam era and continues even today.

**THE POWER PROBLEM:
HOW AMERICAN MILITARY DOMINANCE MAKES US
LESS SAFE, LESS PROSPEROUS, AND LESS FREE**

By Christopher A. Preble

In this book, Preble explores the aims, costs, and limitations of the use of this nation's military power. He documents how the possession of vast military strength runs contrary to the original intent of our nation's founders, and has, as they feared, shifted the balance of power away from individual citizens and toward the central government and from the legislative and judicial branches of government to the executive.

In Preble's estimate, if policymakers in Washington have at their disposal immense military might, they will constantly be tempted to redefine ever more broadly the "national interest." As it stands today, Washington's eagerness to maintain and use an enormous and expensive military is corrosive to contemporary American democracy.



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ABILENE, KANSAS