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Open Access Week at Gettysburg College

Open Access Week 2017

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## Open Access Week Faculty Postcard

Scholarly Communications  
Gettysburg College

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**Description**

This short handout was distributed to the faculty members of Gettysburg College during Open Access Week 2017. It was designed to bring awareness to the Open Access movement and its benefits, as well as to advertise the #GburgOAscore Quiz designed for faculty members to evaluate their engagement with Open Access.

**Disciplines**

Scholarly Communication | Scholarly Publishing



## *Open in order to...*

- ✓ **Increase access to knowledge**
  - **Visibility** - Open Access publishing increases your visibility as a scholar
  - **Impact** - Open Access research is cited more than traditional, paywalled publications
  
- ✓ **Make your classes more accessible**
  - **Affordability** - Using open materials can reduce or eliminate course material costs for your students
  - **Customization** - Adopting, adapting, or creating open texts allows you to tailor content to perfectly support your courses
  
- ✓ **What's your #GburgOAscore?**
  - Take the quiz: [tinyurl.com/OAscorequiz](http://tinyurl.com/OAscorequiz)
  - Share your results to win a prize

OA Week schedule:  
[cupola.gettysburg.edu/oaweek/2017](http://cupola.gettysburg.edu/oaweek/2017)

Gettysburg College  
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